

U of A BUSINESS

ALBERTA

SCHOOL of BUSINESS

ALUMNI MAGAZINE

.....
SPRING/SUMMER 2011

A man with dark hair, wearing a white dress shirt and a patterned tie, is seated at a restaurant table. He is smiling and looking towards the right. The table in front of him is set with a white plate, a glass of water, and a glass of wine. The background shows a restaurant interior with other tables, chairs, and a large chandelier hanging from the ceiling.

FOOD *for* **thought**
a taste of EDMONTON

events '11

- June 13** MBA Convocation Celebration
Timms Centre, Edmonton
- June 14** BCom Convocation Celebration
Maple Leaf Room – Lister Hall, Edmonton
- June 28** Founders' Wall Unveiling and Farewell
Tribute to Mike Percy
Business/Tory Atrium, UA Campus, Edmonton
- July 13** 5th Annual Stampede Breakfast
Ceili's Pub and Restaurant, Calgary
- September 15** CMA Cup - BAA Annual Golf Tournament
RedTail Landing, Edmonton
- September 22 - 25** Alumni Weekend
- September 22** Alumni Recognition Awards
Winspear Centre for the Performing Arts,
Edmonton
- September 23** Class of 1961 Golden Anniversary Dinner
Fairmont Hotel Macdonald, Edmonton
- September 24** Alberta School of Business Open House
and Brunch
Stollery Executive Development Centre
5th Floor, Business Building, Edmonton
- September 24** Alumni Weekend Dinner and Dance
Edmonton Expo Centre, Edmonton
- October 4** 20th Annual Henry Singer Award
Heather Reisman, Founder and CEO,
Indigo Books & Music Inc.
Shaw Conference Centre – Hall D,
Edmonton
- October 11** Princeton Developments Ltd Distinguished
Lecture in Finance with William White
Empire Ballroom, Fairmont Hotel
Macdonald, Edmonton
- October (TBC)** 11th Annual Report to the Community
Enterprise Square, Edmonton
- November 16** BAA Annual Dinner
The Westin Hotel, Edmonton
- Fall 2011 (TBC)** Eric Geddes Breakfast Lecture
Brian Manning, Deputy Minister of Executive
Council, Government of Alberta, Edmonton

this issue

As alumni, we have all been shaped by our time at the Alberta School of Business, the University of Alberta, and the City of Edmonton - a great place to learn, live, work, eat, and drink!

We are also lucky to be 'shaped' by an array of amazing eating establishments and, in this issue profile three entrepreneurial alumni with new ventures in beef (Pampa Brazilian Steakhouse), burgers (Rodeo Burgers), buffalo beets (d'Lish tapas), and another alumna who anchors them all with her signature beer at Alley Kat, one of Edmonton's oldest and enduring micro-breweries.

Our faculty also continue to research the hard questions - fuel versus food - sustainable solutions - and the elevating importance of water. Relevant research and events are also profiled as are our local, national, and international networking opportunities, which also seem to somehow always revolve around food, and, most importantly, people!

Business is certainly brewing for business school alumni in Edmonton and beyond. We hope you enjoy this issue of the tasty side of business.

Monica

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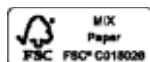
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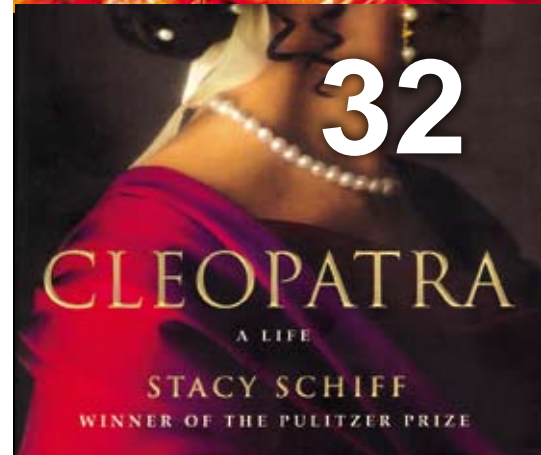
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WWW.BUSINESS.UALBERTA.CA



sip *taste*
groove love

*a warrior
with a cause*

• • • AMANDA
BABICHUK

**FOOD WAS
DEFINITELY NOT
TOP OF MIND** FOR AMANDA
BABICHUK, '01 BCOM, WHEN SHE
GRADUATED TEN YEARS AGO WITH A
BCOM CO-OP DEGREE AND A MARKETING
MAJOR UNLESS IT WAS OUT OF
CONCERN FOR HER THEN FIVE-YEAR-OLD
SON COLE.

Becoming pregnant at 16 while a top student in grade ten at Victoria Composite High School in Edmonton, Amanda's life was put on the fast-track perhaps and might partially explain, along with an iron will and fierce determination, the three to four careers she has already had.

Her first job, post graduation, was at TELUS where she joined a three-year Marketing Analyst Development Program, which was eliminated shortly upon her arrival.



Fortunately, her first rotation in product management within the wholesale division of Partner Solutions proved to be an excellent fit. Six years later, Amanda departed after managing and growing the International Long Distance portfolio to over \$300 million. One of the best parts of TELUS were her female mentors, many of whom she is still in close contact.

Taking her own advice - to evolve - not adapt - lead her to take a position a head hunter presented her with, as an insurance company's Marketing Director for Western Canada. Despite this being an industry well out of her comfort zone, she gave it a great effort for six months, learning much of what she did, and did not, like about it, and moved on.

After doing yet another personal SWOT analysis, she then joined the Edmonton Economic Development Corporation as an Investment Attractions Manager, and her future was set at being one of Edmonton's hippest and proudest ambassadors. She credits the School's Student Ambassador program as providing valuable experience in this regard. The only difference is that today she is a front-line ambassador for d'Lish Urban Kitchen, which opened its doors in November 2008 as a catering and meal preparation operation at the height of a recession and in an industry known for turmoil and turnover with a young and volatile workforce.

But this is where she feels she belongs, for now, in an entrepreneurial environment, being her own boss, having creative control, and a long-term vision of the importance of community and relationships.

A few gems from her keynote address at this year's BCom Graduation banquet include:

- don't take it personally (develop a thick skin) but make it personal - people are everything;

- the best way to ensure your success is to ensure that of your friends and neighbours;

- it is not who you know, but how well you know them, that matters most;

- and do not over-communicate – listen – and, in this tech-savvy world, remember that nothing can replace a personal note.

AMANDA BABICHUK

Entrepreneur of the Year, Woman of Distinction, 2009

Alumna of the Year, Terra Centre, 2010

Avenue Magazine Top 40 under 40, 2010

U of A Alumni Event - Gourmet Tastings - March 2011

BCom Graduation Banquet Keynote Address - April 2011

U of A Alumni Horizon Award - September 2011

siptastegroovelove.ca

Be sure to check out Amanda's new webTV site. Four episodes and counting!

It did not take long however, for d'Lish itself to evolve. In the fall of 2010, a very hip and stylish d'Lish Urban Kitchen & Wine Bar made its entry into the vibrant Edmonton scene with expanded catering and event management services, a menu dominated by ever-changing and artistically intriguing tapas, and a continual focus on local. Amanda is particularly proud that d'Lish has helped pioneer the movement of providing Edmontonians with local, natural, and sustainable food. d'Lish's menus utilize the best of regional ingredients that are in season, using no preservatives or fillers, ethically raised, allowing many options for food sensitivities, with over 90% of the menu being sourced from local farmers and local businesses.

And local alumni connections are never far away. Beef is often supplied by Vegreville's Spring Creek Ranch, owned by the Kotelko family. One of her largest catering customers is Mark Kluchky, '96 MBA, Director of Human Resources for Edmonton-based BioWare, a global video game developer with operations in Montreal, Austin, and Ireland. Mark is also the class organizer for his 15th annual class reunion in September. Perhaps his class will meet at d'Lish!

I could not help but think of Amanda's first boss at TELUS, CEO Darren Entwistle, this year's Canadian Business Leader Award recipient (see page 21) and wonder what he might think of Amanda's path. In both his keynote address as well as in his candid discussion with MBA students, he emphasized having the courage to innovate, an appetite for risk, to empower your team, and to give back to the community. I think Darren would be most proud of this TELUS alumna - a rebel, a creative warrior - with a cause.



where's the beef?
Brazilian
style

OSCAR MAURICIO LOPEZ, '02 BCOM, IS CONCERNED WITH AUTHENTICITY, AND HE SHOULD BE. IN FEBRUARY, HE OPENED HIS FIRST RESTAURANT IN DOWNTOWN EDMONTON, PAMPA BRAZILIAN STEAKHOUSE.

HE WANTED TO SHOW THAT THE RESTAURANT IS **AUTHENTIC THROUGH AND THROUGH, AND THIS STEMMED FROM THE GENUINE EXPERIENCE** HE HAD ON AN INTERNSHIP IN SANTA MARIA, A SMALL CITY IN SOUTHERN BRAZIL.

• • • **OSCAR MAURICIO LOPEZ**

The opening of Pampa was a culmination of the hard work and unique experiences Oscar underwent in the past decade. He largely credits his time at the Alberta School of Business and his involvement in global internships through the Business Student Exchange and AIESEC with giving him the opportunity to develop his entrepreneurial skills and the international experience that transformed his life today.

Born in El Salvador, Oscar moved to north Edmonton when he was ten years old. It seemed his Central American heritage would draw him back to his southern roots for an academic exchange to Guadalajara, Mexico, and a management internship

in Santa Maria, Brazil. “AIESEC is really about entrepreneurship, having your own business, and creating something out of nothing. So I was given the opportunity via this organization to do something completely different and here we are today,” he says. In Brazil, he met one of his current business partners, Joao Antonio Dachery, and the two came up with the concept of Pampa.

This all began when Oscar applied for exchange in 2002 upon graduating with a BCom in Distributions Management and a minor in International Marketing. His background seemed to be a perfect fit for Izaias Tolio (his original business partner), who hired him as an intern at Tolio Cereais Ltda. As an intern, Oscar was given the task of determining the viability of transporting

grains to and from Brazil and Alberta.

However, as Oscar discovered, this was not plausible at the time. “After

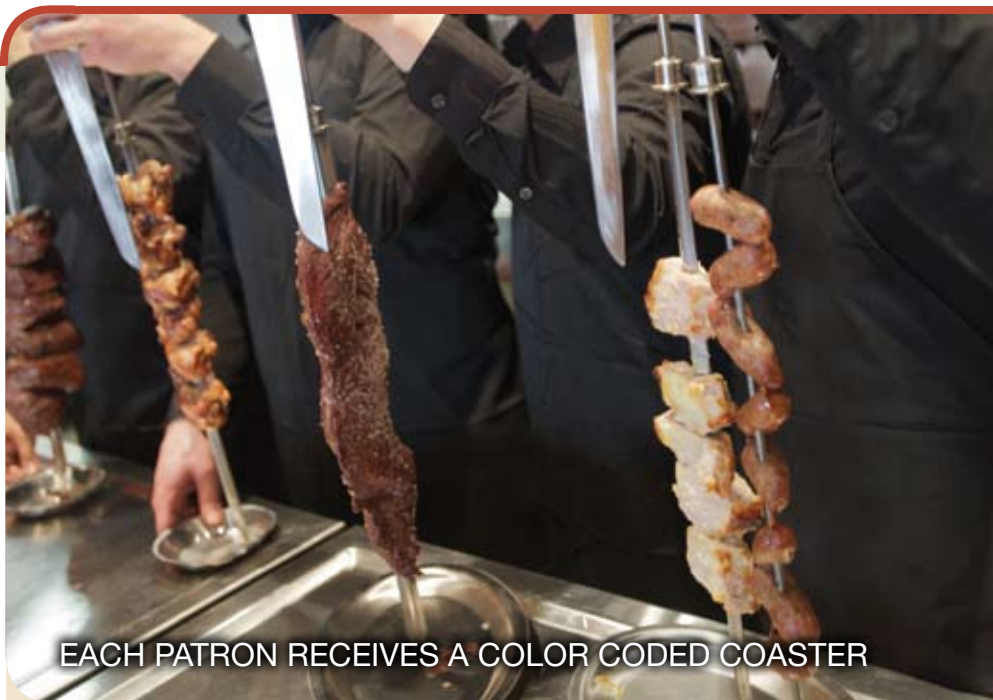
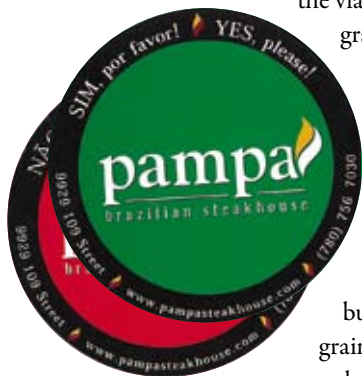
spending a whole year there trying to do some work in international business and exporting/importing grains, we saw that there wasn’t really

a market for different reasons including

free trade agreements, government subsidies in Northern markets, and transportation costs.”

Although importing and exporting grains was not feasible, the initiative of importing a piece of Brazil to Canada was not impractical: it just needed to be reworked. The idea to export a Brazilian service rather than a commodity popped into Oscar’s head one day over lunch. “My former boss [Izaias] and I came up with the idea of exporting a service—the concept of a Brazilian steakhouse to Edmonton. Everything just sort of matched because both Alberta and Brazil raise world-class beef.”

Eight years after that luncheon, Oscar and Izaias’ idea along with Joao came to fruition at the opening of their restaurant on 109 Street. Oscar and his partners’ main goal was to maintain the authenticity of the *churrascaria*, the Portuguese term for the most common style of restaurant in Brazil. Almost all aspects of Pampa are infused with Brazilian culture



EACH PATRON RECEIVES A COLOR CODED COASTER

(RED ON ONE SIDE, GREEN ON THE OTHER) AT THEIR TABLE AND CAN FLIP IT TO RED TO SHOW THE GRILL MASTERS THAT THEY ARE TAKING A BRIEF BREATH FROM THE 11 CUTS OF JUICY MEAT CONTINUOUSLY CIRCLING AROUND THE ROOM.

including the decor, the fixed-price continuous tableside service, the equipment, the wine selection, and even Pampa’s unique name.

Pampa is a region in Southern Brazil where, like Alberta, cattle-raising takes place. It is also the birthplace of *churrasco*, the century-old method of using large skewers to barbecue meat, and the inspiration behind the *churrascaria*.

To ensure moisture and authentic flavour to the restaurant’s meat, Oscar also imported the rotisserie grill from Brazil and imports the lump hardwood charcoal that fuels it monthly. Pampa uses AAA Alberta beef, but has



Pampa

brazilian steakhouse

their suppliers cut it to the same shape, size, and specs as they would in Brazil. Each patron receives a color coded coaster (red on one side, green on the other) at their table and can flip it to red to show the grill masters that they are taking a brief breather from the 11 cuts of juicy meat continuously circling around the room. These include several varieties of pork, beef and poultry including a surprising customer favourite: barbecued chicken hearts. Flipping back to green means that the guest would like to resume their meat service.

It took eight years of research to properly incorporate all these features in the Edmonton restaurant. Oscar hopes to use Pampa as a base to educate, create, and invent new tastes for Edmontonians and then expand his idea across not only Alberta but Canada. He hopes now that Brazil's trade barriers have lessened, he can expand his idea to more products under the Pampa brand. He has plans to import Brazilian wine and *cachaça*, a traditional spirit distilled from sugar cane, along with opening more restaurants. He and Joao hope to begin this initiative after a year of operation with the goal of becoming the leading Brazilian-style steakhouse in Canada.

Oscar could not have accomplished all of this without his educational background in Distributions Management. During the co-op term of his degree program, he was placed at Labatt Breweries of Canada, a work experience and relationship he still draws upon in

his business today. Since its opening, members of his school cohort and old colleagues have stopped by the restaurant to treat their taste buds and catch up with him.

Through his international experience, he not only gained leadership skills, but he also had the chance to host interns from Russia, Tunisia, Australia, Mexico, and Colombia before embarking on his own internship to Brazil. "It wasn't just about an exchange," he says of his involvement in AIESEC's local chapter. "Being a member meant being proactive, doing sustainable actions, and becoming an entrepreneur. It's about changing people's perspectives."

AS FOR OSCAR'S FAVOURITE DISH AT PAMPA, IT IS THEIR SIGNATURE MEAT CUT *PICANHA*, WHICH IS SEASONED WITH ONLY COARSE SALT AND BARBECUED OVER LUMP HARDWOOD CHARCOAL.



TO ENSURE MOISTURE AND AUTHENTIC FLAVOUR TO THE RESTAURANT'S MEAT, OSCAR ALSO IMPORTED THE ROTISSERIE GRILL FROM BRAZIL AND IMPORTS THE LUMP HARDWOOD CHARCOAL THAT FUELS IT MONTHLY.



FOOD NETWORK CANADA

TASTEFUL TELEVISION

Look for Oscar on David Adje's *The Opener*. The opening of Pampa was filmed in February and was a unique experience for the owners to learn the dos and don'ts of opening a restaurant from the celebrity chef. The show will air on Food Network Canada sometime this summer.

ANOTHER ALUMNUS HAS ALSO BEEN COOKING UP GREAT REALITY TELEVISION.

Marty Quon, '10 BCom, was part of a 2009 Food Network Canada three-season series, *The Family Restaurant*, which followed his spirited family and their sixty-year-old Chinese restaurant, the Lingnan. Marty, who majored in entrepreneurship and family enterprise, along with his siblings, Miles, '04 BA, and Mandy, '06 BA, attempted to modernize the design and menu of the local institution. Marty's time at the Alberta School of Business was featured: taking classes, studying, and enjoying campus life. *The Family Restaurant* was recently nominated for a Realscreen Factual Entertainment Award in the United States, sharing a category with other reality television hits *Jon & Kate Plus 8* and *Gene Simmons' Family Jewels*.

A new spin off show, *The Quon Dynasty*, will soon air on Citytv, OMNI, and The Biography Channel and promises to bring more colourful inter-generational discussions, heated family dynamics, and delightful dishes.



THOUGH SHE NOW CO-OWNS
EDMONTON'S
LONGEST
RUNNING
MICROBREWERY,
ALLEY KAT
BREWING
COMPANY, THE LAST

THING ON LAVONNE HERBST'S

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AN UNDERGRADUATE DEGREE

IN PSYCHOLOGY HELPED THE

LETHBRIDGE NATIVE MEDIATE A

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RESOURCE POSITIONS, BUT SHE

INITIALLY ENTERED THE BUSINESS

PROGRAM TO ADD TECHNICAL

UNDERSTANDING AND CREDIBILITY

TO HER ROLE IN CORPORATE

SENIOR MANAGEMENT.

business is
brewing

• • • LAVONNE HERBST

Lavonne, '90 MBA, jokes that she was too naive back then to grasp the potential time demands as she was pregnant with her first child and working part time for the provincial government while finishing her MBA, missing only two days of class to give birth before she was back to the books.

The knowledge gained during those dedicated years served her well as she managed General Electric's unique HR model, consulted for a number of corporations, and eventually moved into the non-profit world.



While she was enjoying the challenges of a new sector, her husband Neil, a former southern Alberta farm boy, decided to take a leap towards fulfilling a longstanding dream of opening a brewery. Because of the widespread government cutbacks occurring at the time, it was a good chance for him to follow his passion while moving from his role in agricultural policy planning. Alley Kat Brewing Company, and their flavourful batch brewed beer, was incorporated in 1994.

“We never thought that we would work together, but I always say that it’s impossible to plan your career. You never know how things can end up,” says Lavonne. By 1997, she had also become an Alley Kat owner. Initial apprehensions about working full-time with her husband dissolved when she realized their differences were actually a strength, each bringing unique skills to the business.

“We are both strong willed, competent, and, by that point, we had already been married 20 years. We’ve all seen workplace issues get uncomfortable, but approaching conflict is nothing new when dealing with a spouse,” she laughs.

Drawing on her previous experiences, Lavonne excels in maneuvering complex business pieces and making sure they function together. She often draws on her MBA as she manages scheduling, accounting, and organizational analysis.

Despite her projection skills, company growth in the last few years has exceeded expectation. She points out that it is easier to initially double production if your business starts off with a limited amount of product. However, after demand increases, it steadily levels off. Alley Kat’s annual growth is typically between 15-20 percent; however, they are content to keep up with an increase of over 40 percent this year.

“IN BEER, THE MOST CHALLENGING PART OF PRODUCTION IS PROJECTING AND TRYING TO FIGURE OUT WHAT YOUR SALES WILL BE IN SIX WEEKS.

It’s extremely difficult because there are so many variables including required staff levels, equipment, and the shelf life of our products,” Lavonne relates, noting that Neil rounds out the partnership by bringing in the creative and

operational elements, overseeing public relations and marketing.

Their beer has garnered a long list of awards and accolades. In addition to a new brew each season, their flagship beers include the Charlie Flints Original Lager, the Full Moon Pale Ale, the Alley Kat Amber Ale, and the Aprikat, an apricot-flavoured beer cooler. For the second time, they recently produced Brewberry Blueberry Ale, an aromatic summer treat. When asked if she had a favourite brew, Lavonne blushed, responding that this would be like admitting she loved one of her children more than the other; mum’s the word.

While many microbreweries in Alberta have come and gone, the Herbsts have spent a great deal of time encouraging a beer culture in the province and have worked hard lobbying better tax legislation for microbreweries.

“We are proud of the quality of our products and feel that there is room in the market for everyone,” Lavonne

shares. **“WE DEFINITELY ENCOURAGE THE OPENING OF NEW BREWERIES IN THE PROVINCE BECAUSE IT CREATES A MORE ROBUST INDUSTRY FOR ALL OF US.”**

She noted a challenge in that Edmontonians don’t always believe that something great can come from their own city while customers as far as South Korea have been jumping at Alley Kat products.

With the increasing demand for the beer blends, Lavonne and Neil plan to keep their wonderful dynamic brewing for quite a while.



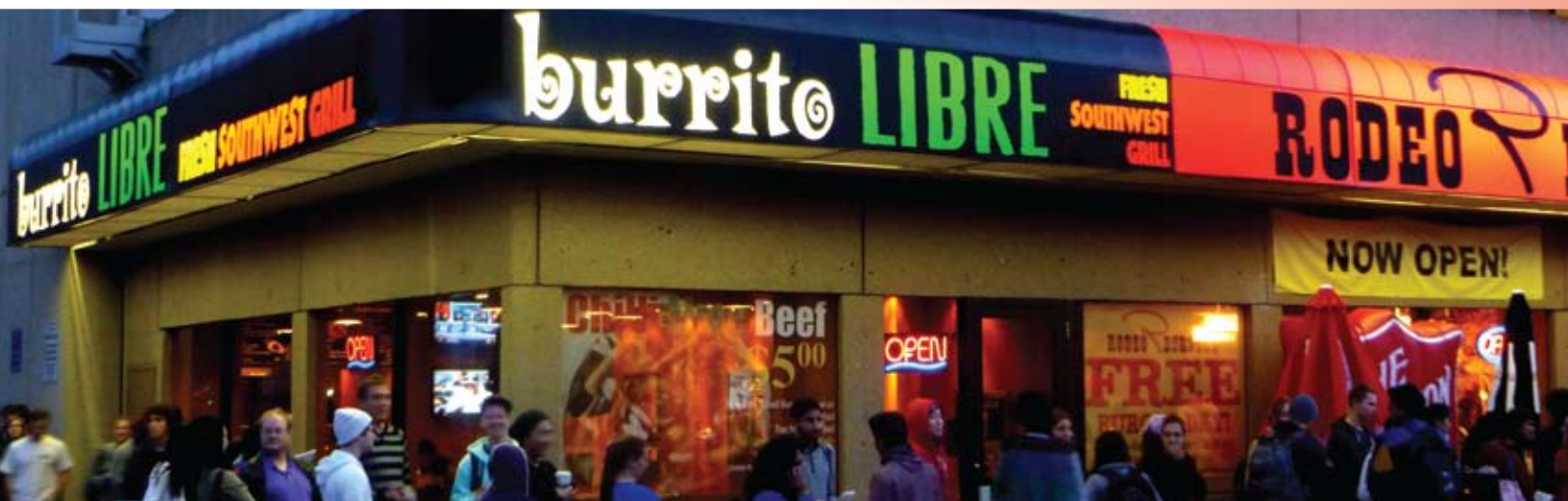
Photo: Garnett Workun and his wife Darlene

AFTER NEARLY 20 YEARS GROWING A LITTLE CAESAR'S FRANCHISE, GARNETT WORKUN, '84 BCOM, '87 MBA, AND HIS BUSINESS PARTNER TOOK THEIR BIGGEST LEAP YET: CREATING ORIGINAL RESTAURANTS. IN THE PAST THREE YEARS THEY'VE **OPENED BURRITO LIBRE: FRESH SOUTHWEST GRILL, AND A HAMBURGER JOINT, RODEO BURGER.** BOTH RESTAURANTS WERE RECENTLY AWARDED GOLDEN FORK AWARDS FOR BEST FOOD OF THEIR TYPE BY EDMONTON'S *VUE WEEKLY*. BETWEEN THE LITTLE CAESAR'S AND THE NEW BUSINESSES, GARNETT AND HIS PARTNER NOW OPERATE 26 RESTAURANTS IN SASKATCHEWAN, ALBERTA, AND BRITISH COLUMBIA.



who wants a
burgerrito?

• • • GARNETT WORKUN



HOW DID RUNNING FRANCHISE RESTAURANTS PREPARE YOU TO CREATE YOUR OWN ESTABLISHMENTS?

A franchise is a good place to start and gain some valuable experience. It can remove a lot of the risk; if the concept worked somewhere else, replicate the market conditions and it should work again. If you pick a good one, a franchise allows you to learn and practice the basics.

WHY DID YOU DECIDE TO BRANCH OUT?

We felt confident that after 20-plus years in the business we were ready to do something on our own. We identified a definite hole in Canada for high-quality fresh Mexican food served quickly, and we came up with Burrito Libre to fill that hole. We also felt there was a big gap in the market between the purely fast-food, low-cost, low-quality burger

and the \$12 casual dining burger. **ALBERTA IS THE HEARTLAND OF BURGERS -- BURGERS ARE CONSIDERED SOUL FOOD. WE CREATED RODEO BURGERS TO FILL THAT GAP.**

WHAT SETS YOUR RESTAURANTS APART FROM OTHER BURRITO OR BURGER BARS?

They definitely stand apart from a design and menu perspective. We wanted to significantly ramp up the quality of typical fast food without sacrificing speed of service. With Burrito Libre, everything is prepared fresh on-site. Nothing is frozen or out of a can. Our guacamole is made fresh four times a day, and our meats are slow cooked for nine hours. Similar comments apply to our Rodeo Burgers. Quality shines with 100 percent Angus beef ground daily,

hand-cut Kinnebec potatoes fries, delicious buns freshly delivered by Bee Bell Health Bakery, and condiments made on-site.

IN ADDITION TO FOOD, WHAT ARE THE KEYS TO RUNNING A GOOD RESTAURANT?

People and location. Nothing compares to the challenge presented by people. This is something I used to absolutely take for granted -- "if not you, then I'll get somebody else." I definitely learned the hard way that we have great restaurants because we have great people operating these restaurants. We want people who are not only passionate about serving our customers, but passionate about serving their fellow team members. I spend upwards of 70 percent of my time in our 26 restaurants, identifying those who have the passion to serve. They are given maximum opportunity to grow and take on additional responsibilities.

HOW DO YOU CHOOSE A LOCATION?

We spend a lot of time analyzing real estate, doing demographic research, studying traffic counts, and identifying geographic and psychological barriers. Nothing makes a location like a good piece of real estate, and nothing compensates for selecting a poor piece of real estate.

WHAT'S THE BEST PART OF OWNING YOUR OWN RESTAURANTS?

If you love food and enjoy dealing with people, restaurants are a great place to be. It can be extremely satisfying to put in the time scouting a location, negotiating a lease, going through construction, securing investments, and then seeing it all pay off. Sometimes, the stars and planets seem to align, and you realize it is running better than you ever imagined. That is something really special. None of my business ventures have been as profitable as well-run restaurants.



alumni association

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KEEP IN TOUCH

Please take a moment to update your current contact information and send a classnote for a future issue of *Business Alumni Magazine*.

Please go to page 43 or visit business.ualberta.ca/alumni.



JOIN **facebook**
U of A Business Alumni Association (BAA)
and



JOIN **LinkedIn**
<http://tinyurl.com/baa-linkedin>

Formed in 1988, the University of Alberta Business Alumni Association represents more than 22,000 BCom, MBA, and PhD graduates of the Alberta School of Business with branches across Canada and around the world.

BAA PRESIDENT'S MESSAGE



Your 2011 BAA. For a full listing of directors please see inside back cover.

2011 has already been a very active and successful one as we continue to develop engagement opportunities in addition to our solid offering of existing programs.

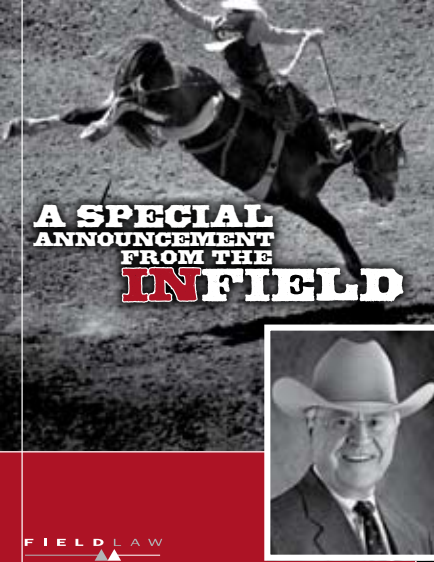
NEW - Mentorship Program - The BAA is launching a new initiative this summer: a mentorship program for our younger alumni that will pair recent BCom grads with alumni who have at least five years' experience in the workplace. We welcome your participation.

COMING - 25th Anniversary - The Board of Directors is also actively beginning to plan for the 25th anniversary of the inception of the BAA. Working with the Alberta School of Business, a Steering Committee has been struck to establish a year-long campaign of events across the globe to celebrate our alumni in 2012-2013.

GOING - The BAA would like to recognize the incredible support of the man who will step down as Dean on June 30, 2011. **Dr. Mike Percy** has served the School in this capacity for the past 14 years - with skill, determination, and humour - and he has always recognized the importance of the role played by the School's alumni. Congratulations, Mike, and, on behalf of the School's more than 22,000 alumni, we wish you all the best as you pursue new adventures.

I encourage you all to mentor, golf, network - celebrate our connection - and keep in touch. I am proud to say we have broken the 1000 member mark on Facebook and over 800 on LinkedIn! Join today!

Chris Grey, '95 MBA
BAA President



CELEBRATE STAMPEDE WEEK with Acting Dean Tom Scott and fellow Calgary alumni including **Michael Casey**, '69 BCom, a Partner at Field Law in Calgary, and the new Chairman and President of the Calgary Exhibition and Stampede.

STAMPEDE BREAKFAST

JULY 13 Ceili's Irish Pub and Restaurant, Calgary
Register at www.business.ualberta.ca.

CMA CUP – 12th ANNUAL BAA GOLF TOURNAMENT

SEPTEMBER 15 RedTail Landing, Edmonton

Join us at our new tournament location in south Edmonton at the CMA Cup in support of the BAA Scholarship Endowment fund. The BAA is pleased to announce major changes to our annual golf tourney! 2011 marks the 12th anniversary of the tournament and we are very excited to partner with our title sponsor, CMA Alberta, to re-brand the event. The CMA Cup will be held on Thursday, September 15, 2011.

Proceeds from the CMA Cup go towards the BAA Endowment Fund and a number of Business student initiatives.

The BAA is the only alumni association on the U of A Campus to create an endowment fund and has raised more than \$90,000 since 2005 to support the endowment as well as student conferences, mentorship programs, case competitions, and exchanges. This funding will create sustainable and lasting support for deserving students and will perpetuate the Alberta School of Business tradition of maximizing access to opportunities and excellence in education. We invite you to join your fellow alumni and help us in our long term goal of raising \$250,000.

We are also pleased to announce that this year's tourney has moved to RedTail Landing Golf Club! Located at the Edmonton International Airport, RedTail offers some of the newest and best facilities, carts, and golf conditions around Edmonton. Make sure to register early! The tournament sells out every year and we expect 2011 to be no different.

For more information, and to register, please visit www.business.ualberta.ca. For more information on sponsorship and registration, please contact **Jami Drake**, Manager of Alumni Relations at the School of Business, at (780) 492-1192 or by email at jami.drake@ualberta.ca.



See you on the links!

Regards, Mike Richard & Bill Blais, 2011 Tourney Co-Chairs

NEW MENTORSHIP PROGRAM

After getting their feet wet in the workforce, new alumni are often confronted with a challenging question: what's next? These young professionals have experienced a taste of the 'real world' and are now ready to seriously consider what they want in a career. This can be a daunting question to face alone.

To serve this need, the BAA has established an Alumni Mentorship Program to help connect recent BCom grads (0-5 years) with more seasoned alumni (5+ years).

The program is now accepting applications from interested protégés and mentors in all cities. Visit www.business.ualberta.ca/Mentorship for more information or to sign-up.

Protégés:

- Develop a relationship with a business leader to discuss your career goals, challenges and questions.
- Enhance communication and networking skills.
- Increase knowledge of a specific industry and profession.
- Gain insight on the local business community.

Mentors:

- Meet and influence future business leaders.
- Expand your network.
- Gain access to current business concepts and fresh perspectives.
- Make a difference in someone's life by providing career insight and guidance based on your own personal experiences and knowledge!



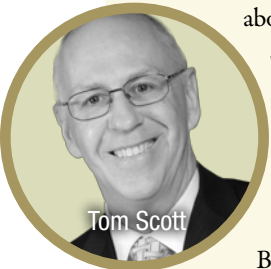
Join us during our Alumni Weekend Celebrations for a variety of events on campus. Is it your reunion year?

ALBERTA SCHOOL OF BUSINESS OPEN HOUSE and BRUNCH

SEPTEMBER 24

10 am Building Tours; 11 am Brunch
5th floor – Business Building

Join **Interim Dean Tom Scott** and the BAA to hear about all the latest developments at the Alberta School of Business. Business alumni spanning seven decades will be on hand to share stories about their days on campus and to meet with former professors and some of our engaging student ambassadors. See what's new since you were a student and enjoy the camaraderie of fellow Business grads as you re-visit your days on the U of A campus. We look forward to welcoming you back!



Tom Scott

CLASS OF 1961 ANNIVERSARY DINNER

SEPTEMBER 23

Interim Dean Tom Scott will be hosting the Bachelor of Commerce Golden Anniversary Class of '61 at a special dinner. If you're a member of this group, please hold the date and watch for your invitation in the mail!

THANKS TO OUR CLASS ORGANIZERS

1956 Commerce, **Betty Jean Buchanan**

1961 Commerce, **Joan Cowling**

1981 Commerce, **Doug Bell**

1986 Commerce, **Kurian Tharakan**

1971 MBA, **Ralph Young**

1996 MBA, **Mark Kluchky**

If you would like to be a Class organizer for next year, please contact Jami or Jacqueline at alumni.business@ualberta.ca.

And for all University of Alberta alumni...

ALUMNI DINNER and DANCE

SEPTEMBER 24

Reception 6 pm; Dinner 7 pm; Dance 9:30 pm
Ballroom, Edmonton Exposition Centre (Northlands)

The marquee event of Alumni Weekend, the dinner is always a special occasion where alumni come together to salute our alma mater, celebrate with family and friends, and enjoy a fantastic evening. Photographers will be on hand to turn fond memories into mementos.

ALUMNI RECOGNITION AWARDS

Thursday, September 22 7– 8:30 pm
Winspear Centre for the Performing Arts
For a listing of this year's award recipients, visit www.ualberta.ca/alumni/recognition

CINNAMON BUNS!

WELCOME AREA - Big Top Tuck Shop
Friday, September 23 10 am – 6 pm
Saturday, September 24 8 am – 4 pm



MUSIC AT CONVOCATION HALL

Friday, September 23, 8 pm
Information: www.music.ualberta.ca or 780-492-3236

A YOUNG ALUMNI EVENT: THE STARGAZER

Friday, September 23, 9 pm – 1 am
Centennial Centre for Interdisciplinary Science

UNIVERSITY SYMPHONY CONCERT

Sunday, September 25, 2 pm
Convocation Hall, Old Arts Building

For a full listing of Alumni Weekend events and to register online, go to: www.ualberta.ca/alumni/weekend.



TECHCOM DINNER

JANUARY 21

Close to 50 people attended the annual TechCom dinner held at Alumni House in January. Current students in the specialization enjoyed meeting and talking to many of the graduates of the program during an informal reception. Dinner followed along with a panel discussion featuring TechCom grads **Tracey Scarlett**, '02 MBA; **Darryl Lesiuk**, '07 MBA; **Stephanie Minnema**, '09 MBA; and **Scott Bass**, '07 MBA.



1. Rui (Ryan) Mo, '09 MBA; Eric Petz, '08 MBA; Iana Dogel, '09 MBA; and Larry Lee **2.** Steve Sholdice; Jim Ortlieb, '10 MBA; Darryl Lesiuk, '07 MBA; Stuart Cullum, '99 MBA; and Arjit Chowdhury **3.** TechCom student Antigone Oreopoulos, Professor Lloyd Steier, Alex Umnikov, '00 MBA; and Jayant Kumar, '99 MBA



FAMILY HOCKEY NIGHT IN THE BEARS' DEN

FEBRUARY 4

The Bears' Den was bulging at the seams as over 80 alumni, family, and friends joined together for pizza and snacks to cheer on the Golden Bears hockey team. This popular event hosted graduates from 1953 right through to our current Business students. The successful evening ended with more smiles as the Bears triumphed over the University of Regina Cougars, 5-3 lead by team captain, and business student, **Eric Hunter**, who had three assists and was the second star.



1. Leslie and David Leeworthy, '88 MBA and friends Eli Mills and children Gracey and Joe **2.** Tamara Lim, '06 BCom **3.** Student Ambassadors Graham Taylor and David White pose with GUBA **4.** Ihor Bayduza, '66 BCom; and grandson **5.** Kyle and Scott Kashuba, '94 MBA **6.** Bears' team captain and business student Eric Hunter

INTERNATIONAL
ALUMNI EVENTS

PALM SPRINGS, CALIFORNIA – FEBRUARY 10
LONDON, ENGLAND – FEBRUARY 24
PARADISE VALLEY, ARIZONA – FEBRUARY 26



Several of our London area alumni attended our February U of A Alumni event and in addition were incredibly generous with their time, meeting with our visiting MBA energy students on their reading week study tour including:

Warren Nicholson, '79 BCom, Director of Operations, Global and Quality and Risk Management for Ernst & Young; **Daryn Edgar**, '90 BCom, Senior Director, Enterprise Business Solutions, for Avandale UK Ltd., **Jillian Fransen**, '00 MBA, Director of Sustainability for Barclay's Bank; **Michael Woronuk**, '10 BCom, Business Marketing Manager for BBC Worldwide; and **Bruce Rigal**, '84 BCom, Global Chief Operating Officer of Global Banking for Deutsche Bank, who lead discussions on energy issues and career development. Out of the country that day was Bruce's recent hire, **Stephen Russell**, '10 BCom!

The study tour was again lead by Professor **Joseph Doucet**, Director of the MBA specialization in Natural Resources, Energy and Environment (NREE), who spoke on Canada's role as a major energy producer and exporter at the U of A Alumni event held at the Canadian High Commission, and **Richard Dixon**, '00 MBA, and Executive Director of the School's Centre for Applied Business Research in Energy and the Environment.



Dean Mike Percy enjoyed the chance to reconnect with alumni and friends in Arizona and California where he was the guest speaker at both events.

Close to 50 alumni and friends attended the first ever alumni reception on the beautiful patio of La Spiga Restaurant (owned by Edmontonians) in Palm Springs. A lively discussion followed Mike's insights on the past US election results and the impact on Canadian US relations.

In Phoenix, Mike's presentation centered on trade irritants between Canada and the United States including transportation of "heavy oil and Bitumen", shipment border delays, and agricultural product labeling. Conversation about the resulting impact on the economies and consumers in our two countries followed. The 15th Annual Arizona Alumni Brunch was hosted at Phoenix's spectacular Paradise Valley Country Club in cooperation with the University Alumni Association and honorary alumni **John and Sue Olive**.

Special thanks to **Susan Peirce**, long-time Director of the University's Alumni Affairs Office, who ensured the success of both events.

We are already looking forward to next years' receptions. Please let us know if you will be in Arizona or California in March 2012 and would be glad to send you an invitation!



1. Reunion of classmates Jillian Fransen and Richard Dixon, '00 MBAs 2. Michael Woronuk, '10 BCom, bottom right, and MBA students at BBC Worldwide 3. Grant Fairley, '56 BCom, who won the door prize. 4. Gary Campbell, '58 BCom 5. Bill Tye, '54 BCom 6. Dick McKinnon, '54 BCom

SAN FRANCISCO and SONOMA

APRIL 14 and APRIL 16

Dr. Joseph Doucet, Enbridge Professor of Energy Policy was the guest speaker at two University of Alberta alumni events in the Bay area in April. Joseph spoke on Canada's position as one of the world's major energy producers and exporters and both the benefits and challenges this creates.

On April 14, U of A alumni gathered for a reception at 25 Lusk, a new club and restaurant in downtown San Francisco. On April 16, alumni spent a fabulous day in Sonoma, visiting four wineries in the area. The day started with the superb hospitality and wines at Hanna, followed by more wine and a wonderful lunch at Simi, a special private tasting at the exclusive Jordan winery, and finishing at Seghesio – with their delicious Zinfandels and a rousing game of bocce ball!



1. Priya Saraswati, '97 BCom
2. Gina Wheatcroft, U of A Alumni Affairs; Melynnie, '95 BCom, and Ali Rizvi, '98 BCom
3. Joseph Doucet; Rick Fedick, '74 BCom; Dave Thomson, '77 BCom; and Ali Rizvi, '98 BCom, celebrate a bocce ball win!

VICTORIA and VANCOUVER

APRIL 16 and APRIL 17

The 2011 Annual Alumni Spring Brunch took place at the Ocean Pointe Resort in Victoria. **Dean Mike Percy** hosted a table of business alumni and all 100 guests enjoyed the presentation by Dr Jack Jhamandas on "Solving the puzzle of Alzheimer's disease: Is it a search for the Holy Grail?" **Jane Halford**, '94 BCom, brought greetings on behalf of the University's Alumni Association.



1. Merritt Chisholm, '52 BCom, Benny Chisholm, '52 Dip(Nu), Peter Pardee, '66 BCom, and Dean Mike Percy.

Close to 90 alumni got together on a beautiful Sunday for the annual Vancouver Spring Brunch where **Elke Christianson** hosted a table of business alumni and friends. There was lively conversation revolving around a new mentorship program for recent graduates in centres such as Vancouver, the real estate market, and best places to live and work, as well as upcoming travels. **Glen Patterson**, '42 BCom, was the "oldest" graduate in attendance but, according to Elke, probably the one who had the most trips planned for 2011!



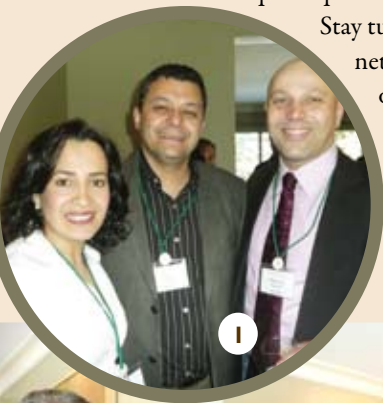
2. Priscilla and Jon Sharun, Jennifer Gregory (all 2003 grads), Fay Butterfield, Holly Tomte, '03 BCom, Ted Butterfield, '61 BCom, and Glen Patterson, '42 BCom.

EMBA ALUMNI RECEPTION

APRIL 6

On April 6, more than 35 of the School's EMBA alumni and current EMBA students gathered at Alumni House on campus for their first ever exclusive alumni event. Participants had a chance to extend their personal networks by meeting many of the executives who have previously participated in the program.

Stay tuned for similar networking opportunities in the future!



1. Mouna Hamdon, '11 EMBA; Carlos Pardo, '11 EMBA; and Sebastian Panciuk, '11 EMBA

2. 2012 EMBA students Douglas Brooks, Chris Dickson, Neil Levine, Clive Oshry, Tony Kateryniuk, and Aziz Bootwala



MAKING A MUSICAL MARK

The past few months have been particularly exciting for **Guillaume Tardif**, '10 EMBA. On March 25, he took the stage of Carnegie Hall's Weill Hall to perform the complete 24 Caprices for violin by Paganini, accompanied by pianist Roger Admiral (the duet introduced a rare accompanied version of the work, by Raymond Gallois-Montbrun). The musicians were thrilled to find a full and enthusiastic audience and are now preparing the release of a CD recording of the work.

“MUSICIANS ARE ENTREPRENEURS IN THEIR OWN WAY, WITH A RESPONSIBILITY OF BRINGING GREAT MUSIC TO LIFE,” he shares.

Perhaps the business principals of synergy and collaboration also translate to innovation in music.

At home, Guillaume was also recently recognized for his leading role with the Enterprise Quartet project. Over the last two years, the university-based string quartet has presented an innovative series of free masterwork concerts at Enterprise Square, downtown campus. The project, sponsored by the Killam and Skarin foundations, treated full-capacity audiences to performances of complex cycles of works introduced by faculty hosts from various research disciplines.

“Our motto for this project is ‘Dare to Discover - Music,’” says Guillaume. “We are so pleased with how everyone shared our enthusiasm, and how our audience grew in such a short time. We look forward to more.”

Recently, the Enterprise Quartet was involved in the creation of new pieces by graduate composers, and took on a mentoring role as part of a new string quartet training program in collaboration with the Edmonton Youth Orchestra and the Musicians-in-the-Making local young talent showcase program at the Winspear Centre. For these initiatives, Guillaume was nominated for the Telus Courage to Innovate Award at the Mayor's Celebration for the Arts, held in April.



1. Dennis Begoray, '08 BCom; Kristan Morin, '08 BCom; Graham Taylor, Student Ambassador; and Randy Knapp, '11 BCom **2.** Nancy Moke, '11 BCom, and Adam Ziel, Club de commerce bilingue **3.** Ross Bradford, '85 MBA; Mike Richard, '06 BCom; and William Petryk, '72 BCom



BUSINESS CLUBS ALUMNI and EXECUTIVE RECEPTION APRIL 8

Business clubs alumni and current club executive had the opportunity to mix and mingle at a reception held at L'Azia restaurant in downtown Edmonton. A total of 66 guests, graduates and current students, attended this event and represented a variety of the many Alberta School of Business Clubs.



MBA ALUMNI RECEPTION APRIL 20

MBA graduates enjoyed a spring a networking session at the Hotel Macdonald on April 20. More than 75 MBA alumni attended the event where they re-connected with former classmates and made new contacts. Watch for upcoming dates of exclusive MBA events on the Alberta School of Business Website.



1. Cameron John, '05 MBA; Chris Williams, '04 MBA; Thomas Braun, '05 MBA; Andrea Mondor, '07 MBA; and Trevor Vegh, '04 MBA **2.** Carla Woodward, '81 MBA; Bill Addington, '91 MBA; and Margaret Lea Phillips **3.** Chris Grey, '95 MBA, and Guillaume Tardif, '10 EMBA **4.** Tonya Skanes, '07 MBA; Jolene Ali, '05 MBA; Thomas Braun, '05 MBA; and Jim Gibbon, '06 MBA

ALUMNUS ALFRED SORENSEN

DONATES \$5 MILLION

GIFT TO SUPPORT ENERGY, ENVIRONMENT, AND REPUTATIONAL RISK MANAGEMENT, AND GLOBAL EXPERIENCES FOR STUDENTS.

In appreciation of the interdisciplinary business education he received which helped fuel a successful 25-year career in the global energy sector, Edmonton-native and Calgary-based, **Alfred Sorensen**, '83 BCom, has generously donated \$5 million.

THE ALFRED SORENSEN CHAIR IN ENERGY, ENVIRONMENTAL AND REPUTATIONAL RISK MANAGEMENT WILL ALLOW THE SCHOOL TO RECRUIT A GLOBAL LEADER IN THE FIELD.

THE ALFRED SORENSEN GLOBAL EXPERIENCE FUND WILL ENCOURAGE AND ENHANCE STUDENT INTERNATIONAL EXCHANGES, STUDY TOURS ABROAD, AND GLOBAL INTERNSHIP POSITIONS.

"I am a strong believer in the value to our society of public education and how it can be used to improve the world we live in, and to that end it must and needs to be supported by those who have greatly benefited from its existence," shared Alfred.

ALBERTA SCHOOL OF BUSINESS MAINTAINS GOLD STANDARD

FIRST AND LONGEST CONTINUALLY ACCREDITED BUSINESS SCHOOL IN CANADA

The Alberta School of Business has once again maintained accreditation status from the AACSB International – the premier global accreditation body for business schools.

First accredited in 1968, the Alberta School of Business was the first business school in Canada to receive AACSB accreditation.

"The long-standing accreditation speaks to ongoing excellence and engagement – the very culture of our business school. Excellence in teaching, research, and citizenship and the engagement of our faculty, staff, students, alumni and donors in the classrooms, and in their communities have all contributed to this success," said **Dean Mike Percy**.



AACSB accreditation is the hallmark of excellence in business education and has been earned by less than five percent of the world's business schools. Today there are 607 business schools in 38 countries that are members of the AACSB including 36 Canadian schools. Of the 36 Canadian business schools 18 are now accredited with the University of Victoria receiving their initial accreditation this year.

Achieving accreditation is a process of rigorous internal review, evaluation, and adjustment and can take several years to complete. During these years, the school develops and implements a plan to meet the 21 AACSB standards requiring a high quality teaching environment, a commitment to continuous improvement, and curricula responsive to the needs of business. Schools then need to apply to maintain their accreditation every five years.

The Alberta School of Business hosted a three-member peer review team in November with the official announcement received on January 17 in which the School was commended on the following strengths and effective practices:

- Student satisfaction levels are exemplary due to high quality teaching and extensive opportunities for engagement with faculty and the business community.
- The depth of resources available to support faculty research and students is very extensive. The external community was aware and laudatory about the research emphasis.



**BAC Chairman
Guy Turcotte**
**TELUS CEO
Darren Entwistle**
Dean Mike Percy

On March 2, Darren Entwistle, CEO of TELUS, received the School's 30th Canadian Business Leader Award in front of a record crowd of 940.

On March 3, TELUS celebrated the creation of the Westbury Family Awards in Philanthropy, creating scholarships for Alberta School of Business students.

On March 4, Darren spoke candidly, and passionately, with our MBA students at the MBA Forum, with a generous surprise offer to those in attendance.

- Centers of applied research are vibrant providing a primary bridge to the community and a path to fulfilling the policy element of the mission.
- THE SCHOOL HAS ACHIEVED A HIGH LEVEL OF CONNECTEDNESS TO ALUMNI AND THE BROADER BUSINESS COMMUNITY. THE BUSINESS ADVISORY COUNCIL IS ACTIVE, SUPPORTIVE AND ENGAGED, AND ALUMNI ARE PROUD AND INVOLVED.**
- Congratulations! The School is remarkably successful. Having developed world-class business research and education is important for Alberta and Canada.

degree. Delivered in an executive format, the MFM will be offered in downtown Calgary and will begin in August 2011.

The Master of Financial Management (MFM) is designed for individuals who aspire to the role of Controller, Treasurer or Chief Financial Officer in private or public sector organizations.

The MFM delivers the skills and knowledge necessary to be successful at all levels of an organization. It provides both applied and conceptual knowledge, develops technical skills, integrates them, and embeds them within a strategic focus.

The MFM will help financial managers on each step of the path to senior financial management positions while providing the comprehensive understanding necessary to success at senior positions. It is aimed at the financial management function that enables organizations to successfully produce and market goods or services, rather than the investment industry itself.

The program will complement well the skills of individuals with a CFA or a professional accounting designation. Regardless of background, the MFM provides an opportunity for financial managers to fully develop their abilities; thereby enhancing prospects for success in leadership positions in organizations.

INNOVATIVE PROGRAMMING SCHOOL TO OFFER EXECUTIVE **MFM** IN CALGARY

The Alberta School of Business is pleased to announce that we will be offering a Master of Financial Management (MFM)

For further information, contact: Caroline Simpson
Director, Recruitment and Admissions
780.248.1232
caroline.simpson@ualberta.ca

FOOD VS FUEL

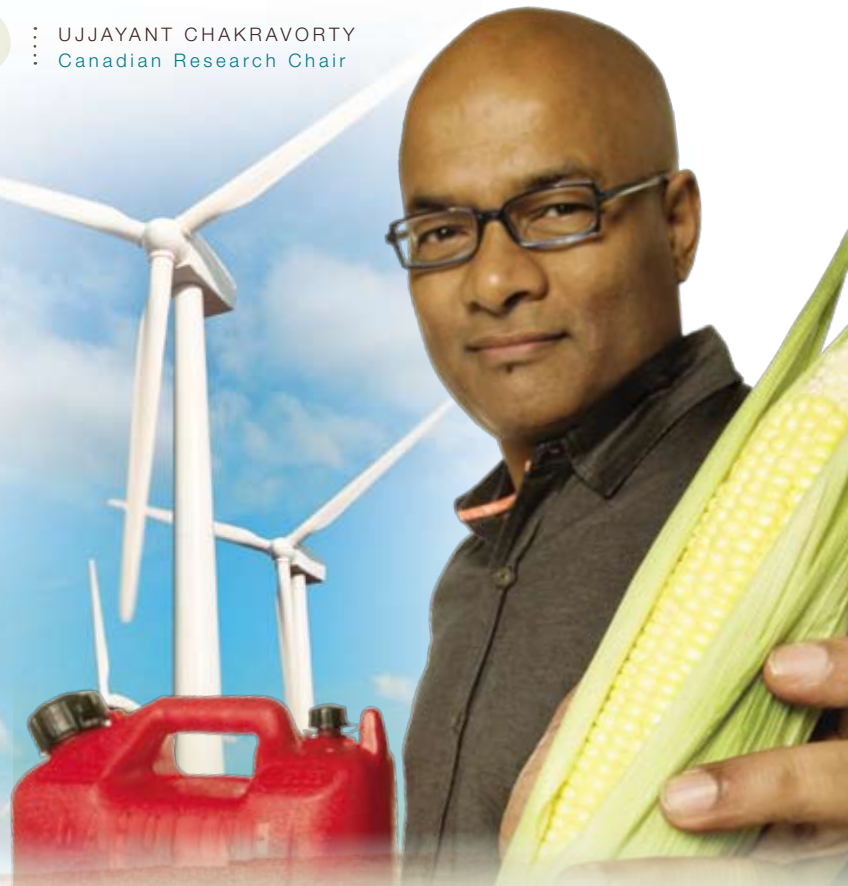
Many countries are beginning to take serious measures to curb the emission of greenhouse gases. A major source of emissions is the transportation sector which accounts for about 30 percent of all carbon emissions. The United States has subsidized the blending of ethanol from corn with gasoline in order to reduce the use of gasoline and imports of crude oil. The US imports almost two thirds of its crude oil consumption from abroad including Canada and several OPEC nations.

As a result of these subsidies, the use of ethanol has spiked, and today, **ALMOST 40 PERCENT OF US CORN IS DIVERTED TO ENERGY PRODUCTION.** The European Union has instituted similar policies and other nations such as Canada, China, and India are considering such measures. Globally, about 6 percent of the crop is now used for energy.

There are many questions being raised about these clean-energy policies. First, if more and more grains are used to produce fuel, what does that do to food production and, more importantly, food prices? Several economic studies including one by the International Food Policy Research Institute, a Washington DC-based think tank, have predicted large (40-60 percent) food price increases in the next decade.

These concerns have received a lot of attention because food prices have indeed gone up sharply in the last few years almost at the same time as corn ethanol became popular. However, prices go up because of many reasons including weather-related shocks. There have been droughts in Australia and Russia during this period, which have also contributed to price rises.

At the University of Alberta, we have studied this problem by developing an economic model of the major countries of the world and their consumption of food and transportation energy. **AN IMPORTANT ISSUE WE CONSIDER, WHICH HAS OFTEN BEEN IGNORED BY OTHER STUDIES, IS THAT THE RAPIDLY RISING INCOMES**



IN DEVELOPING COUNTRIES SUCH AS CHINA AND INDIA HAS LED TO A CHANGE IN THE DIET OF PEOPLE IN THESE COUNTRIES TOWARDS MORE MEAT AND DAIRY PRODUCTS AND LESS CEREALS. WHY IS THIS IMPORTANT? **BECAUSE ONE KILO OF BEEF TAKES FIVE TIMES THE LAND USED TO GROW ONE KILO OF CEREALS AND PORK ABOUT THREE TIMES.**

If more and more Chinese and Indians start eating meat and dairy products, this will cause pressure on the limited amount of productive, arable land we have on the planet, and prices will go up anyway. Currently, the average person in the developing world eats about a quarter of meat and dairy compared to a typical

developed world resident, and this ratio will decline sharply in the coming years.

Our study (Chakravorty, et al., 2011) shows that about two thirds of the predicted food price increases in the future can be attributed to dietary and population changes and about a third to clean energy policies which encourage farmers to blend ethanol from corn and other grains. In Brazil, ethanol is produced from sugarcane; in Germany, from rapeseed.

However, these price increases will trigger the expansion of farming into new areas, some of which are currently under forest cover or in pasture. Our study shows that in the developing world, an area of about 175 million hectares, about the size of the entire US cropland, will be brought under production. Such large-scale land conversion will mean release of carbon that is currently sequestered in forests and pasture. Moreover, with the developed world using less crude oil, oil prices will fall so that other countries that do not have these clean energy goals will use more oil, leading to increased emissions. If all these factors are taken into account, aggregate world emissions do not decline at all and, in fact, increase some by our estimates!

Reference: **Chakravorty, Ujjayant, Marie-Helene Hubert, Michel Moreaux and Linda Nostbakken**, "Do Biofuel Mandates Raise Food Prices?" Working paper, University



GROWING POWER

Evan Chrapko, '88 BCom, was the keynote speaker at the TEC VenturePrize Awards Luncheon on April 27, 2011. His message of perseverance in the face of adversity and knowing how much risk one was willing to take to achieve one's goal was well received in the large crowd of budding entrepreneurs. Evan is currently co-CEO with his brother Shane for www.GrowingPower.com and also for www.Highmark.ca

They are in the business of converting tens of thousands of tons of bio waste every year into clean, green energy. Growing Power is a multi-million dollar waste to energy plant in Alberta. Highmark owns all the patented technology related to the field and, after 11 years of hard-core research, it is now aggressively commercializing the IP, selling its expertise and its IMUS technology all over the globe. Evan and Shane are also proud principals of one of the world's most northern-latitude wineries, which is also 100 percent organic.

WATER WORKS Water Policy & Our World

EPCOR DISTINGUISHED LECTURE/CABREE

May 18 Calgary, May 19 Edmonton

Dr. Henry Vaux, Chair, Rosenberg International Forum on Water Policy

INTERNATIONAL WATER AND RESOURCE ECONOMICS CONSORTIUM

June 25 – 27, Banff, Chair – Ujjayant Chakravorty

GLOBAL YOUTH ASSEMBLY 2011: Our Water, Our World

July 27 – 30, Edmonton

Speaker – Kyle Murray, Commodification of Water

Alumni Visits : Executives In Residence



Mark Robinson presents Ryan Antonella with the inaugural Mark Robinson Scholarship in Accounting

Ryan just completed his BCom degree with a double major in Accounting and Finance. Upon graduation this spring, Ryan will begin to pursue his Chartered Accountant designation with PricewaterhouseCoopers. Throughout his university career, he has participated in various clubs and activities such as JDC West, VP Finance for the UAMA, UAAC tax clinic and the Business Division 1 hockey team. He also volunteers in a variety of capacities within education and culture. Ryan has travelled extensively throughout Europe, is a sports enthusiast, and enjoys playing golf and skiing.

CGA/MBA FORUMS

The CGA/MBA forums also provide our MBA students with intimate sessions over lunch to high-profile business leaders.

This year's lineup included the following business alumni:

Brenda Cherry, '82 BCom, Vice President and Controller, Suncor
Don Rawson, '88 BCom, Managing Director, Institutional Research, AltaCorp
Mark Robinson, '79 BCom, Canadian Managing Partner, Global Relationships, Deloitte Canada
Nelson Tonn, '97 BCom, Vice President, Marketing and Supply Chain, Fountain Tire
Eric Axford, '95 MBA, Senior Vice President, Operations Support, Suncor

Thanks go to the CGAs for their support of these forums and to Ryan Mo, '09 MBA, for attending so many of these.

LEADER IN INTERNATIONAL BUSINESS

MARK ROBINSON - TORONTO

On February 15th, Mark Robinson, '79 BCom, of Toronto, managed to squeeze in a quick trip to the School of Business before flying to the other side of the world for meetings in Colombia at the end of the week. In his role as Canadian Managing Partner, Global Relationships for Deloitte Canada, it is not uncommon for Mark to transcend two or three time zones in any given week as he explores and cultivates global relationships on behalf of Deloitte's Canadian office and its global member service firms. Mark made the trip "home" to his alma mater to personally present the 2010 recipient of the Mark Robinson Scholarship in Accounting with his award. Mark also spent a day at the School, which included having breakfast with a group of accounting students recently recruited by Deloitte, as well as sharing practical advice with MBA students on how he has managed a successful career on the global stage.

LEADER IN ENERGY

BRENDA CHERRY - CALGARY

Mark was in good company with fellow BCom alumna, **Brenda Cherry**, '82 BCom, of Calgary, also taking part in the School's Executive-in-Residence program just two weeks earlier on January 25/26. While on campus, Brenda made the time to meet with students in small group settings over lunch and was attentive in listening to their aspirations while providing some practical career advice as they look to embark on their future careers. She also provided engaging classroom discussions that were appreciated for the candid perspective she lent and also the exciting stories she shared about some of her career experiences and adventures. While clearly successful in a professional sense having held executive positions at Suncor Energy and EnCana, Brenda also demonstrated the importance of giving back to one's community through sharing about her current involvement in Calgary's not-for-profit sector.

LEADER IN RETAILING

NELSON TONN - EDMONTON

On February 16th, **Nelson Tonn**, '97 BCom, of Edmonton, was one of the School's most recent graduates to serve as an Executive-in-Residence. His story was an excellent example to students as to the power of determination and ambition in achieving pivotal success in one's career. After graduating with his business degree, Nelson began his career by working for the Hudson's Bay Company and soon thereafter transferring to work for Fountain Tire where he currently enjoys the title of Vice President, Marketing and Supply Chain. Nelson shared invaluable lessons with students surrounding the importance of accountability, engaging in difficult conversations and the returns that could be seen by new graduates who actively choose to work on their careers. Nelson shared about the significance of mentors in his life and empowered students to take control and seek out similar mentor relationships for themselves as they looked to chart their own success stories.

LEADER IN FINANCE

DON RAWSON - CALGARY

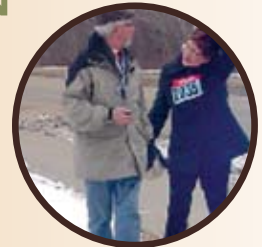
Finance students and faculty members alike relished the practical and tangible advice shared by **Don Rawson**, '88 BCom, who drove up from Calgary to spend the afternoon at the School on February 9th. This was Don's second time visiting the School as an Executive-in-Residence, based on the positive response the School received from his first time on campus. Don shared about technicalities of valuing oil and gas equities and adjusted his presentations to appeal to both undergraduate and graduate business student audiences. These students directed countless questions towards Don who made the time to answer them using practical examples and drawing on his first-hand experiences. Don is currently part of the enterprising team behind Calgary's newly formed AltaCorp Capital where he holds the role of Managing Director for Institutional Research.

SCHOLARSHIPS FACULTY CLUB FUN RUN

Professor Emeritus Bill Preshing's 25th Annual Faculty Club Fun Run took place on April 16.

Dr. Bill planned to cut back his run to 99 people but 161 people showed up including Annette and **Maurice**

Bastide, '64 BCom, captured in the photo above. Eighteen years ago, Dr. Bill launched an undergraduate and a graduate scholarship fund for needy students. The scholarships are awarded annually for \$1,500 each. "To date we have raised over \$70,000 and we have no plans to quit," said Bill.



SPONSORSHIPS BLUE WILLOW RESTAURANT



The Fun Run also happily accepts sponsorships, one of which we gratefully received from **Patrick Mah**, '06 BCom, Manager of Marketing and Operations at the Blue Willow Restaurant, one of Edmonton's longest family-run eateries with over 60 years of history.

Patrick, who participated in an exchange study to Paris during his bilingual commerce degree, learned the ins and outs of the restaurant business from his grandfather, **Vic Mah**, and his father **Stan Mah** over the years. A true Edmonton legend -- Vic was an athlete, philanthropist, credit union president, and an ultra sports fan. He built a restaurant that centered on making customers feel like they were sitting in his living room, and was extremely gifted at building relationships with those around him. The Blue Willow was often frequented by the Edmonton Oilers, other sports celebrities, and has featured live performances by Liberace, Dean Martin, Nana Mouskouri, and many others since its opening. Vic passed away in March at 91 years of age but his memory lives on in the city of Edmonton where he lovingly contributed to the community, and in his family who carry on serving the dynasty's delicacies in the same welcoming way. Our deepest condolences to the Mah family.

CONGRATULATIONS GRADUATES

GRADUATION BANQUET APRIL 2 CONVOCATION

JUNE 14

A new group of BCom graduates “set sail on their futures” at the recent graduation banquet on April 2nd, held at the Chateau Lacombe Crowne Plaza. Three enthusiastic Masters of Ceremony: **Maya Cieszynska**, winner of this year’s prestigious Canada’s Next Top Ad Exec award, **Beverly Lubrin**, who is about to embark on an AIESEC internship abroad, and **Carly Zapernick**, who recently accepted a real estate analyst position with Thoron in Washington, skillfully moved the evening through moments of humor, nostalgia, and celebration. **Amanda Goss**, an active member of the Student Ambassadors Program toasted the parents, while her father **Doug**, ’81 BCom, returned a toast to the students. Both the University Grace, and the BSA



Awards were presented by **Lacey Suen**, BSA president and recent addition to Suncor

in Calgary.

Amanda Babichuk, ’01 BCom, of d’Lish Urban Kitchen and Wine Bar gave an inspiring keynote about determination, courage, and the importance of being able to deal with change in business and life. The student awards and slideshow were a true testament to the



caliber of students who made their mark on the school during the last few years.

Congratulations to the Class of 2011!



1. Carly Zapernick, Carly Presakarchuk
2. Marianne Meijer, Maya Cieszynska
3. Andrew Purschke, Harry Chandler and Brendan Hance
4. Sheena Josan, Julianne Fraser, Rachel Alexander, Larissa Wooding

Alberta BCom marketing students Michael Heines and Maya Cieszynska are Canada's Next Top Ad Execs and winners of two new Chevrolet Sonics.



ALBERTA BCom

FUELING THE FUTURE

One of the measures of a great business school is how well our students compete against their peers and how they are judged by Industry.

*At the Alberta School of Business,
our students drive for success.*

WELCOME TO EDMONTON

*Founders of 2010 Alberta Energy Challenge
Organizers and Winners of inaugural 2011
Edge Competition
Host of 2012 JDC West Competition and
2012 MBA Games*

www.business.ualberta.ca

MARKETING: WINNERS

*Canada's Next Top Ad Execs - Toronto
Manitoba International Marketing
Competition - Winnipeg*

FINANCE: CHAMPIONS

*CFA Institute's Global Investment
Research Challenge - Canadian Prairies
Region - Final Four, The Americas*

STRATEGY: FIRST PLACE

*John Molson Undergraduate
Case Competition - Montreal*

INTERNATIONAL BUSINESS: TOP CANADIAN TEAM

Rotman International Trading Competition - Toronto

FOOD FOR THOUGHT

MANDARIN STYLE

Throughout the MBA program, one lesson that is emphasized is that diversity and inclusiveness are positive and additive forces in business. Diversity exists in many ways: whether it is in the cultural mix of our classes or in our broad course load that cuts across disciplines. As students, we can also sample a diverse range of life experiences outside the classroom including international study tours to Norway, South America, Europe and China.

However, as much as I believed that “I embrace diversity”, it became evident to me how much I have to learn about being open to new things on my recent MBA Study Tour to China. This revelation caught me off guard. I was prepared and even ready to embrace the diversity of China’s people, culture, and government structure. But what I wasn’t prepared for, what showed my utter lack of diversity in spirit, was the way I dealt with the food.

Don’t get me wrong - I like Chinese food. Or, at least, I like the food you can order by number at the Golden Panda for take out on wintery December nights. But, in Beijing and Shanghai, they don’t serve #12 chow mein from the menu, tasty sweet and sour chicken balls, or fortune cookies. They serve “real” Chinese food.

But, in realizing my shortcomings, I was inspired by my classmates who were more receptive to trying new things, tasting the unfamiliar, and being open to new tastes, smells, and sensory delicacies. I watched in awe as they fearlessly ventured day after day into foreign territory: not knowing the source of their sustenance yet not hesitating to chew on whatever was presented on the plate. As I sat around the table, not participating in the meals that went ahead without me, I realized that diversity comes in all shapes and sizes and

that we can gain new perspectives about the world around us in humble and simple ways, even by the spoonful.

By the end of the trip, I did better. Hot sauce became my friend, and, with the coaxing of Brent, Rahul, Tim and Donan, I dipped my chopsticks into the water. I even liked some of it! Moving forward, I will try to do a little better the next time something unfamiliar comes my way. I may do a sniff test (nothing wrong with that!) first, but instead of pushing back or going hungry, I will be inspired to nibble a bit more on what life serves me. Who knows what delicacy awaits? But at least I will be at the table now, and that is a start.





Walter Jull, Marissa Warshawski, Azu Azariah, Loren Miller, and Mark Vodden.

MBA DAY OF CARING OPERATION FRIENDSHIP

On January 28th, several MBA students participated in the Winter Term MBA Day of Caring supporting the United Way. This term's Day of Caring focused on Operation Friendship, a drop-in centre for seniors in the inner city Boyle-McCauley neighbourhood.

"Operation Friendship got us out of the classroom and into the community. For a few hours each of us forgot about bottom lines, present values and perceptual maps, and connected with seniors in need."

- Loren Miller, Incoming MBAA President



Donations still being accepted

www.ualberta.5days.ca

CSR GROUP RECEIVES GOLD STANDING

Congratulations to our MBA Net Impact chapter, which recently achieved Gold chapter standing, a designation bestowed to only 13% of over 180 graduate student Net Impact chapters worldwide.

"This is an incredible achievement by our Net Impact group and the Canadian Centre for Corporate Sustainability and Social Entrepreneurship. It is a testament to the talent, perseverance and hard work of a tightly knit group of MBA students who are highly committed to the philosophy of corporate sustainability - or that business goals can be achieved while attending to broader social goals. I would point out that we are the first business school in Canada to achieve this outstanding designation and it places us in the ranks of the very elite business schools globally: HEC Paris, Northwestern, Duke, Michigan and Yale," said Roy Suddaby, Director of the Canadian Centre for Corporate Sustainability and Social Entrepreneurship.

Net Impact chapters achieve Gold standing by meeting a rigorous set of requirements based on their activities, programming, and membership reach.

"The success of the Net Impact group dovetails nicely with the establishment of a formal stream on Sustainability in the MBA program which is just moving through the approval process. This specialization in the MBA program will put the Alberta School of Business at the forefront of this dynamic area for business schools across Canada and globally," relates Roy.



While Net Impact is run as an MBA chapter, undergraduate students, alumni, community members, and supporters are all encouraged to join. For more information on how you can get involved, please email Alberta@netimpact.org.

CONGRATULATIONS GRADUATES

MBA SPRING

FORMAL APRIL 8 CONVOCATION

JUNE 13

The newest batch of MBA graduates enjoyed a fun-filled evening at the Hotel Macdonald on April 8th. Especially memorable was the Masters of Ceremony, **Nick Lilley** and **Matt Graff**'s serenaded version of the Beatle's hit "Yesterday", along with **Mike House** (MBA graduate and Assistant Dean, Development) and **Vikas Mehrotra** (Department Chair, Finance and Statistical Analysis) to honour **Dean Mike Percy**'s valued role at the Alberta School of Business. As one of Mike's last speaking engagements, students acknowledged his leadership and also thanked his wife **Deb**, for lending her support through the years. Outgoing MBAA president **Walter Jull** was in full military attire to welcome incoming president **Loren Miller**. An exceptional presentation



by AIMCo's Chief Operating Officer **Jagdeep Singh Bachher** related the value of moving on and moving up in a career path, using each opportunity as a stepping stone to greater career growth.

Two MBA Professors were also honoured for teaching excellence during the evening: **Robert Fisher** (Marketing) for first-year excellence and **Roy Suddaby** (Strategy) for second-year excellence. A scrumptious spread, lively conversation, laughter, and dancing rounded out the evening. Special thanks to the organizing committee for the time and planning that went into the event. Congratulations to the MBA Class of 2011 and best wishes as you embark on your next chapters!



1. AIMCo's COO, Jagdeep Singh Bachher
2. A special rendition of "Yesterday" for Mike Percy

ALBERTA WINNERS MBA

EXCELLENCE THROUGH ENGAGEMENT



2011 MBA GAMES – WINNERS QUEEN'S CUP

2012 MBA GAMES – HOST - EDMONTON



PAGES IN

time

“Pages in Time” is dedicated to our love of books and to sharing the history of the School of Business. The feature is named in honour of Robert Page, one of our first three graduates.



On April 19, 2010, the Alberta School of Business at the University of Alberta celebrated the successful completion of its Preservation of the Name campaign.

The 2010 Annual Report would then celebrate the name Alberta and would use iconic Alberta

images to represent the Province's, and School's, heights of excellence, rivers of resources, streams of knowledge, and fields of dreams, for which it received

the Gold Medal at the Council for Advancement and Support of Education conference.



On October 15, 1966, the then Faculty of Business Administration at the University of Alberta also celebrated all things Alberta at its golden Jubilee, featuring four iconic Alberta images in their dinner program.

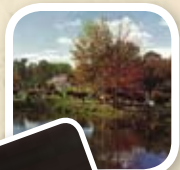
Alberta – always has been, always will be.

Dear Elke,

I am doing a “home office cleaning.” I came across four dinner programs dated October 15, 1966. Only the covers differ. The Northwest Universities held a Business Administration Conference in the Faculty at that time. It is noteworthy I believe, that this was the Faculty's Golden Jubilee (1916-1966) Likely this was the reason the conference was here. Also, the crest of the Faculty “ship” is featured with this information.

The gala dinner was held at the Macdonald and the menu was typical of the Mac in the sixties if one wished to pay the price – but it still makes me hungry and is absolutely great in my mind:

- Celery and Relishes
- Seafood Supreme
- Clear Vegetable Soup
- Charcoal Broiled Club Steak, Mushroom Sauce
- Chateau Potatoes
- Carrots Glace
- Fruit Sundae, Cakes
- Coffee



The dinner was hosted by the Province. Our own (Professor Emeritus) Denis Goodale and U of A President Walter Johns were key attendees and delivered messages. The honourable A.O. Aalborg (Provincial Treasurer) was the featured speaker. Really eye-catching were the covers. They consisted of four different and absolutely great coloured pictures representing scenes of Alberta. All round, kinda neat stuff.

Ross Denham, '58 BCom, Professor Emeritus

STRATEGIC ALLIANCES

CLEOPATRA, STACY, ANGELINA

DEBBY WALDMAN

In pop culture lore, Cleopatra VII is best known as the vixen seducer of Julius Caesar and Marc Antony and the model for one of Elizabeth Taylor's best-known (and campiest) movie roles.

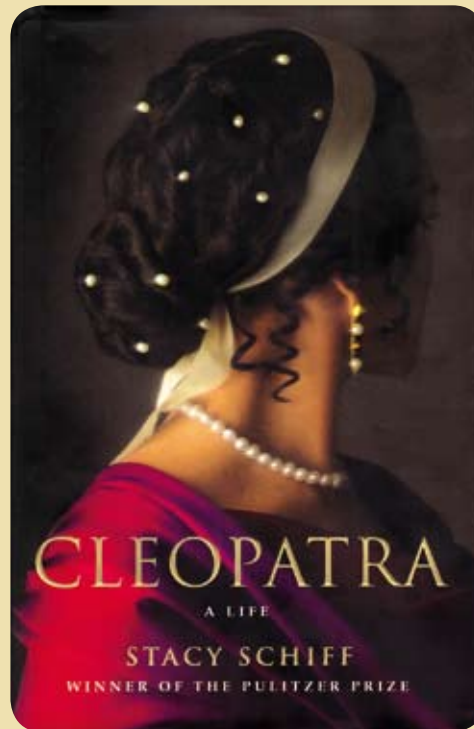
But in **Stacy Schiff's** best-selling biography, *Cleopatra: A Life*, the last ruler of Egypt's Ptolemaic dynasty is portrayed as a sharp and savvy leader, a role model for business students with an eye for world domination and strategic alliances. Cleopatra may have a reputation for ruthlessness but, as Stacy points out, she came from a family where even the children killed each other to stay on top. If she wasn't ruthless, she wouldn't have survived.

Stacy, who is married to Business Advisory Council member **Marc de la Bruyère**, gave a lively and inspiring talk about Cleopatra when she delivered the Louis Desrochers Lecture in Canadian Studies at the Campus St. Jean on April 13.

The University of Alberta holds a special place for Stacy. Although she lives primarily in New York City and was born, raised, and educated in Massachusetts, she completed much of her research and writing for *Cleopatra* at Rutherford Library. That's also where she wrote the bulk of her other acclaimed biographies, including *St. Exupery: A Biography*, which was nominated for the 1995 Pulitzer Prize; and *Vera (Mrs. Vladimir Nabokov)*, which won the award in 2000.

In her talk, Stacy treated the audience to an overview about a queen who has historically been misrepresented as someone who relied on feminine wiles to get ahead. In fact, Cleopatra was smart and focused; she was allegedly the only Ptolemy who learned the language of the people she was ruling (it was one of nine in which she was fluent).

But she did have a feminine flair for throwing a party, and she wasn't content to send her guests home with ordinary doggie bags. After hosting two dinner parties in a row for Antony and



"An epic subject requires a writer of epic skill and scope, and we have a perfect pairing in Cleopatra and Stacy Schiff. Absorbing and illuminating, this new biography will endure." Jon Meacham

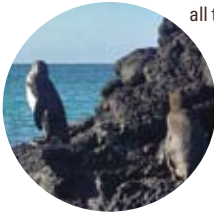
Cleopatra, which was published last fall, was named to multiple "Best of" lists for 2010. Scott Rudin, who produced the 2010 hit film, *The Social Network*, has bought the movie rights. **Angelina Jolie** will play the title role.

his pals, for instance, she encouraged them to leave with the gem-studded tableware and the textile-draped sofas they'd admired.

It's hard to imagine any modern monarch displaying that level of generosity, but Cleopatra could certainly afford it. As a marketing move, it demonstrated, yet again, her acumen: she knew what it took to win over her business partners and was willing to go to extremes if necessary. As Stacy's book makes more than clear, she was a fascinating woman, one who deserves to be considered for more than her looks and her gender.

'40s

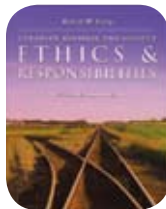
'42 Glen Patterson, BCom, of Vancouver, British Columbia, writes: "My advice is not to wait until you are 89 years old to go to Galapagos Island as it is a trip of a lifetime! It is so scenic and yet primitive at the same time. Also, it's most exciting to see all those fearless animals and birds up close. I took with me Darwin's book on *Origin of Species* and a couple of other books which review and discuss his work so I never had a dull moment."



'60s

'64 John Ferguson, BCom, of Edmonton, Alberta, sat on the selection committee of the 2011 Junior Achievement of Alberta Business Hall of Fame. John, a 2001 Laureate, is on the JA Board of Governors. John also sits on the School's Business Advisory Council.

'64 Robert W. Sexty, BCom, of St. John's, Newfoundland, Professor Emeritus, Strategy and Business Ethics, Memorial University of Newfoundland, recently published the textbook *Canadian Business and Society: Ethics and Responsibilities*, 2nd Ed. (McGraw-Hill Ryerson). This textbook is designed for undergraduate courses in business ethics, business and society, social responsibility, and sustainability. It focuses on business in society by discussing capitalism in its multiple forms, markets, and stakeholders.



'67 Leslie Poole, BCom, of Vancouver, British Columbia, displayed his new exhibition named "Making the Past Present" at the Scott Gallery in Edmonton. The exhibition is dedicated to the memory of the *Edmonton Journal's* visual arts reporter, Gilbert Bouchard, who died almost two years ago. Bouchard interviewed Leslie on a number of occasions. "I have tried to create in these paintings metaphors compiled of numerous images that have, at one time or another, taken my breath away," says Leslie referring to his new exhibition.

'69 Michael Casey, BCom, of Calgary, Alberta, was recently named the new Chairman and President of the Calgary Exhibition and Stampede, a tenure he will hold for the next 24 months, in addition to his role as Partner at Field Law in Calgary. Don't miss the annual Alberta School of Business Stampede event on July 13!

'70s

'70 Dave Lede, BCom, of Vancouver, British Columbia, is the Chairman and Chief Executive Officer of Ledcor Group of Companies. Ledcor was recently recognized as one of Canada's Top 100 Employers. The Canada's Top 100 Employers list is selected by an academic advisory panel that determines which employers lead their industries in offering exceptional workplaces for their employees. Ledcor earned this recognition by meeting a number of criteria including subsidizing the full cost of tuition for employees taking job-required courses at outside institutions, managing a formal mentoring program for young workers new to the construction industry, offering a variety of in-house and online training courses, and offering a range of financial benefits including a matching RRSP plan. Dave's brother **Cliff Lede, '73 BCom**, owns and operates Cliff Lede Vineyards in Yountville, California.

'73 Ralph Young, MBA, of Edmonton, Alberta, President, Chief Executive Officer and Director of Melcor Developments, spoke to a class of second-year EMBA students on February 11 at the Alberta School of Business. He also participates in judging case competitions throughout the academic year.

'76 Ray Block, BCom, of Edmonton, Alberta, is the former Chief Executive Officer of the Alberta Mental Health Board. He was appointed to the Alberta Health Services Board by Health and Wellness Minister Gene Zwozdesky.



'76 Albrecht Hallbauer, MBA, of Viernheim, Germany, writes: "I was honoured earlier this year on the occasion of the annual meeting of the Employers' Association with the Federal Cross of Merit on ribbon. This was indeed a big surprise. The Government honoured my activities, ongoing for some years already, for improving the situation of young people to find the right educational program in various professions."

'76 Larry McDonald, BCom, of Highlands Ranch, Colorado, writes: "My yellow Labrador Bow is battling cancer. The program that he is on is working so we hope to have another few good years with him. Bow is in an oncology treatment research study with the Veterinary Teaching Hospital at Colorado State University in Fort Collins. We feel very lucky to have him in such great care. The oncology program is rated as one of world's best. Next year, I plan my annual visit to Edmonton in August and then my wife will join me in September for the fall reunion celebrating the 35th anniversary for the great class of 1976."



'76 Don E. Sieben, BCom, of Edmonton, Alberta, was recently named a Fellow of the Chartered Accountants of Alberta. Don is a Partner with Peterson Walker LLP and is currently a member of the Board of Directors as well as the Chair of the Audit and Finance Committee of Alberta Health Services.



'77 Bill Brooks, BCom, of Calgary, Alberta, organized the 13th Annual Prostate Cancer Benefit held on January 21 at the Hotel Arts. And it proved to be "lucky 13"

in memoriam

The Alberta School of Business regrets the passing of these alumni and friends:

Douglas Harcourt Galbraith, '41 BCom,
of Calgary, Alberta

Evelyn Marie Black, '43 BCom,
of Calgary, Alberta

Janett Baker (Pearson), '44 BCom,
of Ponoka, Alberta

Kenneth Albert Hodgson, '49 BCom,
of Edmonton, Alberta

Gerald James Kirkpatrick, '54 BCom,
of Edmonton, Alberta

Norman Macintosh, '56 BCom,
of Kingston, Ontario.

Perry Baird, '58 BCom,
of Edmonton, Alberta

Gary Erhard Pansegrau, '63 BCom,
of St. Albert, Alberta

Robert Trent Bronson, '78 BCom,
of Edmonton, Alberta

David Peter Chisholm, '78 BCom,
of Victoria, British Columbia

David Walter Hewko, '80 BCom,
of Calgary, Alberta

Leonard Ted Kurowski, '80 BCom,
of Calgary, Alberta

John Patrick Byers, '80 MBA,
of Edmonton, Alberta

Anthony Joseph Amerongen, '81 BCom,
of St. Albert, Alberta

James Clark Dubarry, '91 BCom,
of North York, Ontario

Ailish O'Connor, '05 BCom,
of Edmonton, Alberta

Bobby Singh Dosanj, '02 BCom, CMA, of St. Albert, Alberta, formerly of Southampton, UK, passed away on April 20, 2011, at the young age of 31 years, a tragic and devastating loss to family and friends. Bobby was a loving son to parents Piara and Surinder; kid-brother to Robi (Ranjit) and Neena (Kenneth); and the funny loud uncle to Sujan, Jeevan, Sage, Amelia, and Raoul. He will be missed by his many relatives and a multitude of friends



all over the world. Bobby was a passionate proponent of education and he loved his School, working as a TA, Sessional Instructor, and Course Manager and volunteering for the Business Students' Association as Vice President External, and as "DJ Bobby D." After graduating, Bobby joined Imperial Oil where he worked in a number of roles including Territory Manager, Fuel Marketing and Analyst for the Controller. Bobby completed a CMA parttime, travelled extensively, volunteered with United Way, donated to many good causes and continued to play his beloved soccer, all while remaining close with family and friends which was his highest priority. Donations in honour of Bobby can be made to the University of Alberta School of Business at www.business.ualberta.ca or alternatively type in <http://tinyurl.com/bobbydosanj>.

Alexander Johnstone Hamilton, '39 BCom, FCA, of Edmonton, Alberta, passed away on March 3, 2011, at the age of 97. After graduating from the University of Alberta, Alex initially became a teacher but returned to university to gain a BCom degree. Two of his professors at the U of A were Winslow Hamilton, FCA, (no relation) and Francis Winspear, OC, FCA, and, after graduating, Alex joined their firm. He earned his CA designation in 1942 and became a partner in Winspear Hamilton Anderson & Company where he worked until 1956. A measure of the respect in which Alex was held by his long-time partner Francis Winspear was the establishment by Francis of three professorships including the Alexander Hamilton Professor of Business in his honour at the Alberta School of Business. He served on the ICAA Council for six years and served as president in 1954/55. In an interview for *In Balance*, a book on the history of the ICAA published for the Institute's 90th Anniversary in 2000, Alex said the highlight of his career was being elected a Fellow of the Chartered Accountants (FCA) in 1957. In his later years, Alex served as a director on many boards. Notably, he was, for many years, a director of the Winspear Foundation, which contributed valuable funds to worthy organizations and causes in Edmonton especially to those focused on the arts and children's issues.

indeed; they raised an astounding \$1.1 million for prostate cancer and treatment. Guests who attended the annual event were treated to a fabulous evening which included: savoury samplings from Hotel Arts' culinary wizards; amazing auction items including the use of a villa in Greece, a private jet, stunning art items and more; and dancing to the always popular Mocking Shadows.

'77 **Jim Prentice, BCom**, of Toronto, Ontario, is the Senior Executive Vice President and Vice Chairman of CIBC. On behalf of CIBC, Jim set out the bank's views on the Oil and Gas industry as one of the driving engines of economic growth in Canada. His talk was titled: "Free Markets, Energy and the Environment." The luncheon took place on May 11, at the Westin Hotel in Calgary.



'77 **Ivor Ruste, BCom**, of Calgary, Alberta, is the Executive Vice President and Chief Financial Officer of Cenovus Energy. Ivor was the featured speaker at the Eric Geddes Breakfast Lecture on May

6 at the Calgary Chamber of Commerce in Calgary. He spoke to a group of Business alumni and friends on the topic of "Beyond Just Numbers: Integrating Environment and Corporate Social Responsibility into Business Practices."

'79 **Janice Rennie, BCom**, of Edmonton, Alberta, is an independent Director and Business Advisor. She participated in a breakfast session about Executive Compensation hosted by the Institute of Corporate Directors, Edmonton Chapter, on April 5, at the Royal Mayfair Golf Club. The session addressed compensation issues and questions from the perspectives of the shareholder, compensation committee chair and the director.

'79 **Dean Watters, BCom**, of Fort Lauderdale, Florida, was appointed President of Patriot Underwriters, Inc. He was previously Senior Vice President of Sales, Marketing and Business Development, for Patriot National Insurance Group and will retain these responsibilities. In his new role, Dean will oversee Patriot National's Managing General Agency, Program Administration, and Business Process Outsourcing businesses.

'79 **Pricilla Lau, BCom**, of Hong Kong, is presently the President, '09 to '11, of the Hong Kong Association of Business Professional Women. Pricilla visited the U of A in May.

'80s

'82 **Earl Evaniew, BCom**, of St. Albert, Alberta, was appointed Queen's Counsel in 2010. Earl is Assistant Chief Legislative Counsel for the Government of Alberta.

'83 **Susan Madu, BCom**, of Calgary, Alberta, embarked on a new career challenge by taking on the role of Chief Financial Officer for the TELUS World of Science. Susan holds a Chartered Accountant designation and was featured in the

spring 2011 issue of *Spotlight Magazine*, published by the Institute of Chartered Accountants of Alberta.



'84 **John Stobbe, BCom**, of Edmonton, was thrilled to accept a \$1 million donation for Queen Elizabeth Pool in July 2010. As President of the Friends of the Queen E Pool Society

for the past 17 years, he is even more thrilled that the pool will be opening in July 2011, said Edmonton counselor Jane Batty: "John made it happen. He was passionate about the project and dogged in his determination to have a new pool. He brought young people to City Council to tell us how much they wanted a pool; he brought in a contractor who

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION



where are they now?

Kathy

Kathy Wong
'01 BCom

On the importance of teamwork in the program...

“There were a lot of group projects and presentations which improved my project management and public speaking skills out in the real world. The group projects taught me how to work with people of various backgrounds and skill sets to achieve a common goal, which turned out to be **very relevant once I entered the workforce.**”

On the adventures life has brought her...

“After graduation, I **joined an internal audit team** that travels internationally to learn more about different cultures and lifestyles. I have been to Brazil, Japan, Russia, India, Spain, and Australia, and was even given the opportunity to perform forensic investigations - getting to fight the 'bad' guys without having to wear a bulletproof vest. My husband and I are expecting twins this summer and are definitely **looking forward to the next stages of our lives.**”

showed us a design that could be managed within a tight budget.” Thanks John.

'84 Ian Habke, BCom, of Calgary, Alberta, was appointed Chief Financial Officer of Vancouver-based RPT Resources Ltd. Previously, his corporate roles have included President of Nexen Energy Holdings International in the UK and assignments in financial reporting and budgeting and strategic planning.

'84 Trevor Mak, MBA, '82 BCom, of Hong Kong, China, has been appointed as Head of Relationship Management at Standard Chartered Private Bank in in Hong Kong.

'85 Keith Boyle, MBA, of Markham, Ontario, was appointed Chief Operating Officer for Toronto-based Chieftain Metals Inc. Prior to joining Chieftain Metals, he served as Executive Vice President and Chief Operating Officer at Alexis Minerals Corp.

'85 Michael A. Koury, BCom, of Calgary, Alberta, accepted the position of President and Chief Executive Officer of Beyond Compliance Inc.

'86 John Cameron, BCom, of Edmonton, Alberta, is the owner of Keller Construction. Aside from building gas stations, restaurants, and warehouses across Alberta, he also likes to construct musical events such as The Singing

Christmas Tree or A Night of Inspiration, a fundraiser for Global Family, a non-profit organization that helps abused children in Nepal and India. More than 15 artists performed at the benefit at the Winspear Centre on May 5 from eight-year-old singer Brooklyn Trapp to Cameron himself. He's a singer, pianist, and choir/band conductor yet he plays down his own talents. "I'm just a carpenter," he says. "Just a carpenter."

'86 Tammy Fallowfield, BCom, of Edmonton, Alberta, is the Executive Director, Quality of Life, Edmonton Economic Development Corporation. Tammy spoke to a class of second-year EMBA students on April 8 at the Alberta School of Business.

'86 George Feledichuk, BCom, of Plano, Texas, writes that he recently finished his MBA through the Keller Graduate School of Management in Richardson, Texas, and that he is currently working as a Grade 11 special education instructor. "I have taught US History and US Government for the last six years, which is funny since I'm from northern Alberta," he writes.

'86 Richard Jenkins, BCom, of Toronto, Ontario, is the Chairman and Managing Director of Black Creek Investment and an award-winning international equity manager with 23 years of investment management experience as an investment analyst and portfolio manager. Richard spoke to a select group of Alberta School of Business alumni and friends on the topic of "It's a Big World Out There: Investing Globally From a Canadian Base" on April 13 at the Fairmont Royal York Hotel in Toronto.

'87 Gordon Panas, BCom, of Edmonton, Alberta, joined PCL Construction Holdings Limited as Chief Financial Officer.

'88 Joe Ostermann, BCom, of Cincinnati, Ohio, has worked for Procter & Gamble for 21 years in Canada, the United States, Japan, and the Philippines. He is currently the Finance Manager for new business ventures based at the company's world headquarters in Cincinnati and has many different assignments including global roles, business unit finance, and internal audit. Joe is married to fellow U of A grad Nadine and they have four children aged 14 to 20. The youngest is a freshman in high school in Cincinnati and the oldest has started a resort business in Cambodia. Joe, who received a number of scholarships while a business

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION

where are they now?

Michelle

Michelle Magnan, '02 BCom



On receiving the Banister Citation...

“I was serving tables at Earls when I received the call that I'd won the Banister Citation. To say the news made my day would be an understatement! The award made my following years at the university much easier to handle as it **allowed me to really focus on my studies.**”

On the transferable value of her degree...

“**My commerce degree has opened so many doors** even though I took my career in a different direction by eventually studying journalism at Ryerson University. Because of my business background, I landed my first writing job with *Canadian Business magazine*, later had a three year health column in the *Calgary Herald*, and still freelance for various publications such as *MacLean's*. **My work came full circle** last year when I joined Crescent Point Energy, a Calgary-based oil and gas producer, to handle the company's communications. I love my job and the fact that it puts both my degrees to good use.”

CLASS notes

student, writes that the impact of these was “very significant and enabled me to fund my university education and motivated me to perform at my best. Tuition and living costs were of course much lower back then, but the scholarships did indeed pay for textbooks, tuition, and part of my living expenses.”

'89 Paul Alpern, MBA, '86 BCom, Edmonton, Alberta, was recently appointed Vice President, Secretary and General Counsel of Stantec Incorporated.

'90s

'90 Mark Arnison, MBA, of Edmonton, Alberta, is a member of Celtara, a five-piece band. Tami Cooper, a flutist and vocalist, who was instrumental in founding Celtara, produced her latest flute recording, *More Than One True Love*, with the quintet. Other members of the band include Steven Bell, Bonnie Gregory, and Andreas Illig.

'90 Douglas Cheung, BCom, of Hong Kong, China, moved to Toronto after graduation to article with Ernst & Young. After obtaining his CA designation in 1993, he moved back to Hong Kong and held a number of positions in financial institutions and in the finance area. Douglas also spent a year in Indonesia but, as a result of the Asian financial crisis, moved to Merrill Lynch in 1998 where he has been for over 12 years (now at Bank of America Merrill Lynch – BAML). As Director, Greater China Controller of BAML, he is responsible for management, regulatory, and regional reporting. While working at Merrill Lynch, Douglas continued his post-graduate education and received degrees from two different universities: an EMBA from the Chinese University of Hong Kong in 2001 and a Doctor of Business Administration (DBA) from Hong Kong Polytechnic University in 2007. Douglas writes: “By the way, my DBA supervisor from HK Polytechnic was also a U of A business school graduate, Wayne Yu... furthermore, two of my classmates from the DBA program were also graduates of the U of A.” Douglas is married to Judy Lee and has an 8-year-old daughter.

'90 Cameron Watt, BCom, of Ottawa, Ontario, Director of Sales and Finance, Smith Petrie Carr & Scott Insurance Brokers Ltd, received his MBA from the University of Western Ontario (Richard

Ivey School of Business) and went on to hold senior roles within some very large organizations including PepsiCo, Mars Inc., and Unilever writes that he was also in a very senior role at the turn of the century helping to build high-speed internet in Canada (up until the dot-com crash). Few years ago, he “decided to leave the fast pace of the Toronto environment and move my wife (Marie-Claude) and young children (Tristan is now 5 and Jeremy is now 3) to a city more in line with my prairie upbringing. That decision took us up the road to Ottawa where I now run a medium-size business for some very good people. While I enjoyed the higher-profile jobs, I am now thrilled to be spending more time with my family in a city with more work-life balance available.” Cameron,

who had received the Christopher Douglas Brown Memorial Scholarship in Marketing, noted that the scholarship enabled him to graduate without any student loans or debt. “Life is good!”

'91 Xiang Bing, PhD, is the Dean of the Cheung Kong Graduate School of Business in Beijing, China, and **Robert Kwauk, '91 MBA**, who is the Office Managing Partner of Blakes in Beijing, were invited back to campus from China to speak at a conference titled: “China and India/Global Power Shift/Opportunities for Canada and Alberta.” The conference was organized by the Institute for Public Economics, Department of Economics, U of A, and was held on May 9 and 10 at the Coast Edmonton Plaza Hotel.

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION



where are they now?

Brent

Brent Magnan, '06 BCom

On life since graduation...

“I'm currently the President of Fast Track Capital, a private-equity company that specializes in commercial real estate. We've **grown tremendously since its inception** with offices across Western Canada and over \$200 million in assets under management. We've been ranked for two years running on *Profit Magazine's* Fastest 100 Growing Companies in Canada. I'm learning as much from this experience as I did from my BCom but **couldn't have done it without my degree**. I think the program, and the generous citation, gave me a strong foundation and a broad overview of the many pieces required to run a successful business.”

On his most useful courses...

“In particular, I gained a lot of value from the technical courses such as finance, accounting, and operations. Whether it's building spreadsheets, looking at financials, or understanding how a database works, these are all skills that have **helped me tremendously in growing our business.**”

'92 **Doug Leong, BCom**, of Edmonton, Alberta, took a new position as a Competitions Coordinator in the Undergraduate Office at the Alberta School of Business. He received the 2011 Business Students' Association Award on March 25. The award was created to recognize undergraduate Business students and faculty members for their contributions to the academic and social life in the Alberta School of Business. "The best part of the job is working with students and watching them succeed," said Doug.



'93 **Nicholas Johnson, BCom**, of Calgary, Alberta, is the Managing Director and Co-Head of FirstEnergy Capital. He has been recognized in *The*

Globe and Mail's Top 40 under 40. Each year, Caldwell Partners International chooses 40 Canadians who were under 40 in the past year to honour for their outstanding achievements. FirstEnergy is a Canadian energy sector underwriter and employs 140 people. "The thrill in this business is helping clients build their companies," says Nicholas, adding that, besides arranging financings in Canada, his team has executed mergers and acquisitions for companies with assets in North Africa, Australia and South America.

'93 **Katya Laviolette, BCom**, of Montreal, Quebec, writes that receiving a scholarship while taking her business degree not only helped financially but "also provided an added credential

both in the early days of my career as well as for admission to my Masters of Industrial Relations at Queens University. I was also able to obtain additional scholarship funding for this program and concluded the program at the top of my class. From there, I began an active career in industrial relations and human resources management and have held senior positions in this field with CN, Bombardier Aerospace, Alcan, and Transcontinental. Since January 2009, I hold the senior-most position in Industrial Relations and Human Resources for CBC/Radio-Canada, one of Canada's finest cultural institutions."



'94 **Michael Bulva, BCom**, of Vancouver, British Columbia, recently appeared on CBC's *Dragons' Den* pitching his invention of the

Solo-Strength Home Gym, a weight resistance-based piece

of equipment targeted at those who find it difficult to get to the gym. His appearance on the show was positive, and his company will relaunch this product in a few months.



'94 **Jane Halford, BCom**, of Edmonton, Alberta, is the Chief Executive Officer and Executive Director of the Institute of Chartered

Accountants of Alberta as well as the President of the University of Alberta's Alumni Association. Jane is pictured bringing greetings at the Victoria and Vancouver alumni events on April 16 and 17 on behalf of the U of A Alumni Association.



'95 **Pernille Ironside, BCom**, is the Senior Advisor, Child Protection in Emergencies, at UNICEF Headquarters in New York. Pernille writes: "I was in the Democratic Republic of Congo (DRC) in February for

the opening of City of Joy, a leadership program for rape survivors that I helped UNICEF initiate with Eve Ensler of *V-Day* and the *Vagina Monologues*. I then spent two weeks in Nepal reviewing the important impact of a reintegration program for children we helped release from the Maoist Army last year, my third trip there since December 2009. I've just landed

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION

where are they now?

Theresa

Theresa Morban, '09 BCom



On how her education prepared her for the work world...

"The major advantage that the BCom degree has given me is the ability to **manage my time under very tight deadlines** and in high-pressure situations. Additionally, the group work that was involved with the degree has **allowed me to easily adapt** to and work with the distinct and varied individuals you encounter in any workplace."

On accepting new challenges and travelling to new places...

"Since graduating, I have been working as a Marketing Coordinator for an international civil engineering firm, AECOM. Here, I have had the **opportunity to work on multi-million dollar infrastructure proposals**. I also had the chance to go backpacking through Europe immediately following graduation and went to Greece and Egypt last October, as well. This January, I crossed an item off my "bucket list" by ice climbing in Whitehorse and hope to try my hand at outdoor rock climbing this summer."

in an army base in Brindisi, Italy where I am facilitating a team of UNICEF emergency specialists through a simulation exercise in preparation for potential crisis relief." Pernille was named one of Canada's Top 40 under 40, was featured on the cover of York's University Alumni magazine, and in the Christian Science Monitor series 'Making a Difference'.

'95 **Chad Saunders, BCom**, of Calgary, Alberta, is the Station Manager of CJCW Radio. Chad has recently been recognized in Calgary's *Avenue* magazine's Top 40 Under 40 list along with several other University of Alberta graduates.

'97 **Gordon Harris, MBA**, of Edmonton, Alberta, writes that he has moved back home to Waterloo, Ontario, where he is running the second office of Graves-Richard-Harris LLP.

'98 **Ruth Collins-Nakai, MBA**, of Edmonton, Alberta, is a noted Cardiologist and Professor. She was recently appointed to the Alberta Health Services Board by Health and Wellness Minister Gene Zwozdesky.

'98 **Marshall McAlister, BCom**, of Edmonton, Alberta, is the Principal of Pavilion Investment House in Edmonton formerly known as Harrow Partners Private Counsel. Marshall organized the Edmonton CFA Wealth Management Conference on April 11 which was held at the Art Gallery of Alberta.

'99 **Gerry Devine, MBA**, of Edmonton, Alberta, is the Senior Principal, Strategic Management at Stantec Consulting. He was the guest speaker in the first-year EMBA class on February 4 at the Alberta School of Business.

'99 **Chris Glubish, BCom**, of St. Albert, Alberta, and **Ryan Hastman, '06 BCom**, of Ottawa, Ontario, are founding partners of Somnia, a Website design company that is providing every service involved in Website and Web application design: planning, creative, building and supporting.

'00s

'00 **Danielle L'Heureux, BCom**, of Edmonton, Alberta, is the Director of Operations at the Luxus Group, a luxury real estate company. She has been very busy

at work! She writes: "We are getting very close to selling out this first group of Luxus – we just bought our 24th property, and only have six left to go. We are selling so quickly right now that we are forecasting being sold out by the fall. Very exciting times! I've been travelling for work a lot – both in setting up our new homes (San Diego and Tuscany) and for sales trips to Calgary and Saskatoon. I love my job so am not complaining one bit! I also joined the Edmonton Glenora Rotary Club which has also been something new for me and will add some new experiences for me personally and professionally."

'00 **Brent Poohkay, EMBA**, of Calgary, Alberta, is the Vice President and Chief Information Officer for Enbridge Inc. Brent was featured in the March issue of *Alberta Venture*. He talked about the evolving virtual landscape and how telepresence can make inter-office communication easy.

'01 **Paris Fronimos, MBA**, of Calgary, Alberta, recently joined TransAlta to pursue new opportunities as a Business Developer.



'01 **Kenna Graham, BCom**, of Edmonton, Alberta, and husband **Jason Houncaren, '06 MBA**, welcomed their daughter Sarah Evelyn, born at 5 pm on February 14, weighing 7lbs 8oz.

Proud grandparents Noella and **Peter Graham, '66 BCom**, who are featured in the photo with Sarah, said: "We received the most beautiful Valentine gift ever! She is just gorgeous! Kenna, Jason and Sarah are all doing well!"

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION



where are they now?

Ingrid

Ingrid Buyks, '11 BCom

On the Banister Citation's impact...

"This scholarship aided me in my university career in that I was **able to study abroad, join student groups, and focus on my studies** without needing a job on the side. When I opened the awards envelope, the first thing I noticed was the confetti inside the letter. I started getting excited and, after reading the letter, I was overjoyed! I ran to tell my parents and **we all celebrated the generosity of the Banisters.**"

On life lessons from her campus days...

"The School of Business taught me **great communication, presentation, and team work skills**. I use these in my personal and work life. I am currently working in the Municipal Internship Program with Camrose County and region. Although there is a lot to learn, my degree is a powerful asset for my future success."

'01 **Catherine Vu, BCom**, of Edmonton, Alberta, is the Chief Uptime Officer with Pro-Active IT Management. Catherine volunteers her time in the classroom with Grade 3-6 students talking to them about the benefits of Junior Achievement and inspiring them to become entrepreneurs and learn more about business. She was recognized in the 2010 *Avenue Magazine's* Top 40 Under 40, received the 2009 Deloitte Women of Influence Award, and was a Small Business Owner of the Year Finalist in 2009.

'02 **Carna MacEachern, MBA**, of Fort McMurray, Alberta, is Executive Director of the Wood Buffalo Environmental Association. Carna presented to the recently formed, high-profile Provincial Environmental Monitoring Panel on April 4, which included her former professor Joseph Doucet. Carna, a former school teacher and mother of two daughters in their third years of engineering at the U of A, graduated with the second Fort McMurray

cohort and is married to **Peter Read, '87 MBA**, who is presently Manager of Business Development for Syncrude.

'02 **Tracey Scarlett, MBA**, of Edmonton, Alberta, is the Chief Executive Officer of Alberta Women Entrepreneurs. Tracey emceed the "Innovative Women" event hosted by Bossy Mama on May 15 at the Delta Edmonton South.

'03 **Peter Bradshaw, BCom**, of Edmonton, Alberta, writes: "I've been with AGAT Laboratories, Canada's largest, privately-owned laboratory company for four years. I was promoted to Sales Supervisor to help promote our recent major expansion and development of a new 30,000 square feet environmental facility in Edmonton."

'03 **Tiara Letourneau, BCom**, of Vancouver, British Columbia, is a Commercial Account Manager

at the Royal Bank of Canada.

Tiara was named an Action Canada Fellow in May 2010. The program represents 'the best of Canada's emerging leaders.' Her interest in economic development and financial services extends from her passion for proactive citizenship and global prosperity. She has always been an active member of civil society, and has held leadership positions in a variety of organizations including Canada25, the Women's International League for Peace and Freedom, and 4-H Canada.



'03 **Ben McClure, MBA**, of Thessaloniki, Greece, is the Director of Bay of Thermi Limited, an independent research and consulting firm that specializes in preparing early stage ventures for new investment and the marketplace. Ben is a long-time contributor to Investopedia.com and recently published an article on return on invested capital, or ROIC, as a key metric for quality investments.

'03 **Jen Panteluk, BCom**, of Edmonton, Alberta, took a position as Manager of Development at Ronald McDonald House Northern Alberta.

'04 **Jason Ding, BCom**, of Edmonton Alberta, is a Finance and Valuation Advisor with Deloitte & Touche. Jason holds a Chartered Accountant designation and was featured in the spring 2011 issue of *Capitalize Magazine*, published by the Institute of Chartered Accountants of Alberta.



'05 **Mike Forest, BCom**, of Colorado

Springs, Colorado, scored his first podium of the season in Birmingham, Alabama, in April this year by finishing third at the Porsche 250, round 3 of the 2011 GRAND-AM Rolex Sports Car Series championship. It was a strong effort for Mike and the Starworks Motorsport team who had shown strong potential early in the season by leading at the Grand Prix of Miami but had not been able to capitalize on their speed.

'05 **Niki Kux-Kardos, BCom**, of Victoria, British Columbia, recently visited the U of A campus to speak about her work as a Family Business Facilitator. Niki is the founder of Nexus Facilitation.

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION

where are they now?

Zoe

Zoe Smibert, Third-year BCom

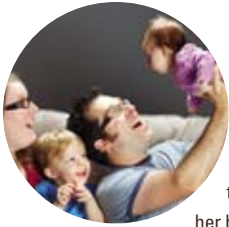


On support from the Banister Family....

“Not only are the Banisters an admirable family for their generous financial support, but they have also **embraced mentorship roles in my life**: providing advice for both my personal and professional development. Their generosity has **allowed me to focus on the academic element** of University as well as participate in student-run programs.”

On being involved in student groups...

“The Program for Research and Investment Management Excellence (PRIME) **was a highlight of my degree**. Being in PRIME was a sensational experience: it was interesting, challenging, and very rewarding.”



'05 **Michael Shandro, BCom**, of Edmonton, Alberta, and his wife Haley are happy to welcome their daughter Evelyn to the family. She joins her big brother Andrew as

another potential successor to the family's successful wedding and portrait photography studio, Shandro Photo. This year, Michael won the award of Top Wedding Portrait in Canada from the Professional Photographers of Canada. Last year, he won best in class for Wedding Photojournalism. "It is unbelievable how much a business education can help an artistic enterprise. Many arts companies struggle with business matters because they lack the training and experience that they need in commerce." Having a business degree has allowed Michael and Haley to focus on expanding their art without being frustrated with finances and how to bring in customers.

'06 **Jim Gibbon, MBA**, of Edmonton, Alberta, is the owner of Ambers Brewing. Jim was the guest speaker at the NET Impact MBA Alumni event on February 17 at the Alberta School of Business. He spoke about how he incorporates the principles of sustainability and corporate social responsibility into his business.

'06 **Ryan Hastman, BCom**, of Ottawa, Ontario, ran in the May 2 federal election in Edmonton. He



was the Conservative Party's star candidate in the Edmonton-Strathcona riding running against NDP incumbent Linda Duncan. Despite a well-funded, well-managed campaign, Ryan fell short of his goal by thousands of votes. "We may not have won the battle for Edmonton-Strathcona, but we decisively won the war for Canada in more ways than one," said Ryan.

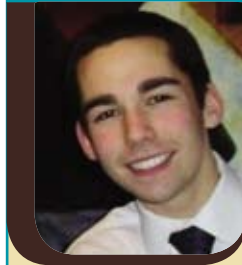
'06 **Carly Roemer, BCom**, of Bon Accord, Alberta, joined the Institute of Chartered Accountants of Alberta in February as Manager for the CA Training Office Program. Carly holds a Chartered Accountant designation and was featured in the spring 2011 issue of *Spotlight Magazine* published by the Institute of Chartered Accountants of Alberta.

'06 **Sherilyn Trompetter, MBA**, of Edmonton, Alberta, established the non-profit Action Coalition Against Human Trafficking in Alberta (A.C.T.) in 2007, working with various agencies, survivors of trafficking, and the public. Sherilyn was the guest speaker at the NET Impact MBA Alumni event on February 17 at the Alberta School of Business. She talked about how she incorporated the principles of Net Impact: Corporate Social Responsibility, Sustainability and Social Entrepreneurship into her businesses practices.

'06 **Erica Viegas, BCom**, of Sherwood Park, Alberta, is a singer-songwriter. She was named artist to watch at the inaugural Edmonton Music Awards in March at The Haven Social Club. Erica has also written a number of profiles for this issue of the alumni magazine.

'07 **Barney Streeper, BCom**, of Fort Nelson, British Columbia, writes: "Since graduating from the Alberta School of Business, I have taken over our family business, Hardcastle Developments Ltd., which is a real estate service company that specializes in the development and leasing of industrial, commercial and residential properties in north eastern BC. The company has grown dramatically over the past few years and we now have over 35 properties under ownership/management. Additionally, I started a transportation company in the fall of 2008 called BWS Logistics which specializes in the hauling of oilfield equipment throughout north eastern BC and central Alberta. Since our first year of being in business, we have nearly increased our sales by two and a half times. I also accepted a position with Mammoet Canada Western as their Business Development Representative for north eastern BC. Mammoet is

HAROLD B BANISTER DEAN'S UNDERGRADUATE CITATION



where are they now?

Braden

Braden Lauer, Second-year BCom

On being a student...

"The BCom program itself has been amazing. It introduced me to the many aspects of the business world and it was **a key to the success I found** in tutoring throughout the year. I will be returning to the UofA for my third year of university in the fall and look forward to meeting the newest Banister Citation recipient!"

On why he chose to study in Alberta...

"Since I was living in BC, I had applied at both UBC and UofA. I had no idea which school to choose and I knew money would be tight at both. Harold **Banister's generous award thrust me in the right direction.** It let me focus on doing my best in the business faculty without worrying too much about loans or jobs. Getting the Banister Citation was a dream come true for me and my post-secondary career."

the worldwide specialist in heavy lifting and transport and is recognized as one of Alberta's top employers. Through a collaborative agreement, BWS Logistics and Mammoet work as a partnership to bring specialized transport services to north eastern BC. Personally, I got engaged to Maria Zazzi who is now in Toronto studying to be a chiropractor. She has one more year left to complete her program at which time she plans to open an office in Fort Nelson where we recently purchased a house.



'08 Vincenzo Caputo, MBA, of Edmonton, Alberta, is an Associate with NAI Commercial. Vincenzo is on the Board of the West Edmonton Business Association (WeBA). On

November 5, the WeBA hosted the Speak Out for Autism Charity Gala at the River Cree Resort and Casino. The silent auction raised over \$4,000 for the Autism Society of Edmonton, a charity chosen by Vincenzo because he was touched by the life of his autistic cousin who received help from the society.

'08 Michael Tran, BCom, of New York, New York, is an analyst at CIBC World Markets Corp. Michael and colleague Katherine Spector were quoted on April 18, in Bloomberg: "In the short- to medium-term, we reiterate our view that the direction of North American gas prices will, on average, hinge more heavily on the supply side of the balance than the demand side," they said, commenting on the natural gas price outlook and rising production.

'08 Casey and '08 Lazina Mckenzie, MBAs, of Edmonton, have both started new careers. After almost three years with Stantec, Casey joined ATB Financial as an Associate Director in Corporate Financial Services. And after almost three years with Sierra Systems, Lazina has founded L2 Style, a style consulting company devoted to and passionate about helping people look their best, in both their personal and professional lives. Lazina shared that "by understanding and developing your own unique brand, through the use of style, you will exude greater confidence and credibility – in all of life's situations".

'09 David Asquin, BCom, of Edmonton, Alberta, took a position as Director, Corporate Information Management Information Systems, with Alberta Health Services.

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'09 Charlene Butler, MBA, of Edmonton, Alberta, is the President of Butler Business Solutions, a consulting company serving the private, public, and not for-profit sectors. Charlene was the guest speaker at the NET Impact MBA Alumni event on February 17 at the Alberta School of Business. The evening highlighted corporate sustainability and responsibility in practice. Charlene is also a Director on the Alberta School of Business Alumni Association Board.



'09 Veronica Thai, BCom, of Edmonton, Alberta, is a Program Coordinator for Junior Achievement. She is responsible for facilitating the connections between teachers

and volunteers to give elementary students the opportunity to learn about business. Veronica writes: "My favorite part about being a program coordinator is that I constantly get to interact with people. It isn't typical for me to spend an entire day at my desk as I am usually out recruiting volunteers, training, or going to companies to do presentations. Volunteers have so many interesting experiences and so much knowledge to share. I get excited for the students because I know that they will have an excellent time. Junior Achievement is full of inspiration and entrepreneurship. It has definitely brought out the entrepreneurial spirit in me and I cannot wait to see what the future holds." JA's Website is www.javolunteer.com.

'09 Patrick Turc, MBA, of Edmonton, Alberta, delivered a workshop for WISER (Women in Science, Engineering, and Research) on "Successful Negotiating Skills for Women" on January 27 at the University of Alberta.

'10 Brad Arkison, MBA, of Edmonton, Alberta, and his wife Sarah welcomed their second child and second son. Cole Thomas Arkison arrived on May 3, at 5:13 am. He was 7 lbs 2 oz and 19.5 inches. Brad works for the Faculty of Extension in Enterprise Square in downtown Edmonton and Sarah is a Recruitment Officer in the Undergraduate Office at the Alberta School of Business. Congratulations to Sarah, Brad, and big brother Lucca.



UPlifting the whole people

Institutions must be conducted in such a way as to relate them as closely as possible to the life of people. The people demand that knowledge shall not alone be the concern of scholars. The uplifting of the whole people shall be its final goal.

Henry Marshall Tory
First President
University of Alberta

AT THE end of the day

TUESDAY, JUNE 28, 2011

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CELEBRATE THE GENEROSITY OF OUR PRESERVATION OF THE NAME CAMPAIGN DONORS WITH THE UNVEILING OF THE FOUNDERS WALL.

COMMEMORATE ALBERTA. ALWAYS HAS BEEN. ALWAYS WILL BE.

BID FAREWELL TO DEAN MIKE PERCY AS HE STEPS DOWN AS DEAN AFTER 14 YEARS.

At the end of the day . . . is one of Mike's favourite sayings, and is a fitting way to end this issue.

We are a close bunch in External Relations and there has been longstanding commitment since Mike became Dean and immediately invested in alumni relations, communications, and development. Despite being a lean shop, Mike gets a lot out of us in large part because we want to do a good job for him, because no day is the same, because he lets us own our own areas, because we know he is in our corner, and because he cares so much.

Mike Percy leads by example, by passion and endless energy, by intellect, by humour, by opportunity and instinct, and by a mastery of negotiation and facilitation. He has fostered a culture of excellence and engagement, particularly with students, our future alumni, and continually challenges them to be entrepreneurial and to always make a difference in their communities.

It is also fitting that the newest applied research centre under his tenure focuses on sustainability. His investment and attention to governance and corporate social responsibility are perhaps his greatest legacy as is his unwavering commitment to public service and higher education overall.

Says our Mike: "Together, we have accomplished a great deal. Through the passion of our faculty, no less in research than in teaching, through the spirit of our students and alumni, we serve our community. A vibrant business school adds incredible value to a community. In turn, a vibrant business community adds incredible value to a business school. Each lifts the other; each transforms the other".

The Alberta School of Business is in good shape, Mike Percy, as you will be too after chasing Deb up Mount Kilimanjaro this summer. But while there are other mountains to climb, at the end of the day . . . we will miss you.

Monica Wegner, Editor

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