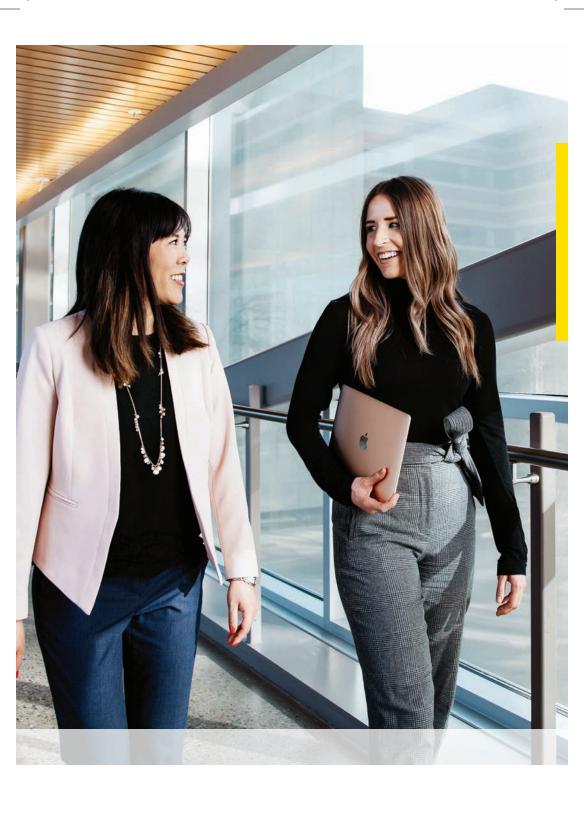


ALBERTA SCHOOL OF BUSINESS







# Your path to leadership extends beyond borders

With world-class faculty and a proven dynamic curriculum, the Master of Business Administration degree at the University of Alberta is the path to the skills and knowledge to advance your career.

#### **University of Alberta:**

Founded in 1908

Home to 40,000+ students

Top 5 in Canada

Top 150 in the world

#### **Alberta School of Business:**

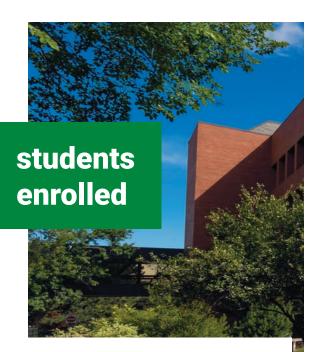
Founded in 1916

900+ Graduate Students

31,000 alumni

AACSB accredited

Rankings of Business faculty, University of Alberta and/or MBA program ranking (www.ualberta.ca/business/about/rankings.html)



#### **Edmonton**

The capital city of Alberta,
Edmonton is the fifth-largest
municipality in Canada with a
metropolitan area population
over one million. Home to a
vibrant economy, Alberta's capital
region enjoys a stable business
environment with strong long-term
growth opportunities.

40K+

Famed for its entrepreneurial spirit, Edmonton is a place where people come together to build, create and change things for the better. It is defined by an entrepreneurial spirit not only in business, but also in the arts and in social activism aimed at ensuring opportunity for all. It is a place where good ideas have the best chance to become reality.

#### **Alberta**

Since 1908, the University of Alberta has established itself as a leading research-intensive university, one of the top five universities in Canada and amongst the top 150 universities worldwide. The U of A is home to more than 40,000 students enrolled in 500 graduate programs and 200 undergraduate programs. Programs and courses are developed and led by internationally renowned professors drawn here by an academic culture that is open, exploratory and supported by an innovative and fully involved business community.



#### Alberta School of Business

The Alberta School of Business is one of Canada's leading business schools, offering undergraduate, graduate, doctorate, and executive education programs. The school opened in 1916 as the School of Accountancy and graduated its first MBA class in 1966. Today it is consistently ranked among the best in the world for research, teaching, and community involvement.

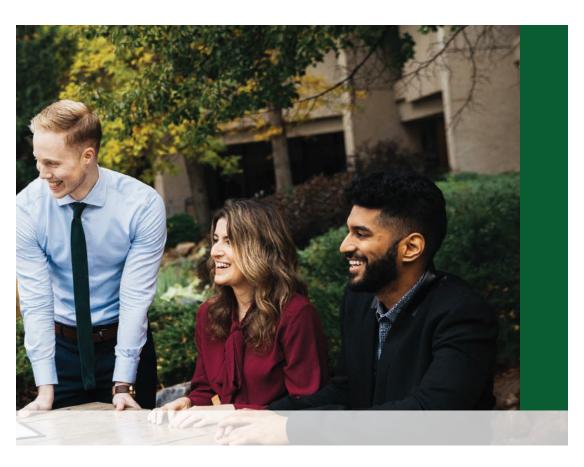
The Alberta School of Business is also the first and longest continuously accredited business school in Canada. Accreditation by the Association to Advance Collegiate Schools of Business (AACSB) represents the highest standard of achievement for business schools worldwide and stands as a testament to the diversity of programs, research strength and career development of alumni.



MBA graduates emerge equipped with current knowledge and pragmatic, highlysought-after skills they need to succeed.

#### **Apply Yourself Full-Time**

Through a blend of lecture, case studies, and applied learning, the full-time MBA program will help you transform over 20 challenging months. Focused, inspiring and effective, the core curriculum will give you an integrated grounding in management essentials. You can choose to complete one of the U of A's established career tracks, or tailor your degree with a mix of elective courses suited to your own interests.

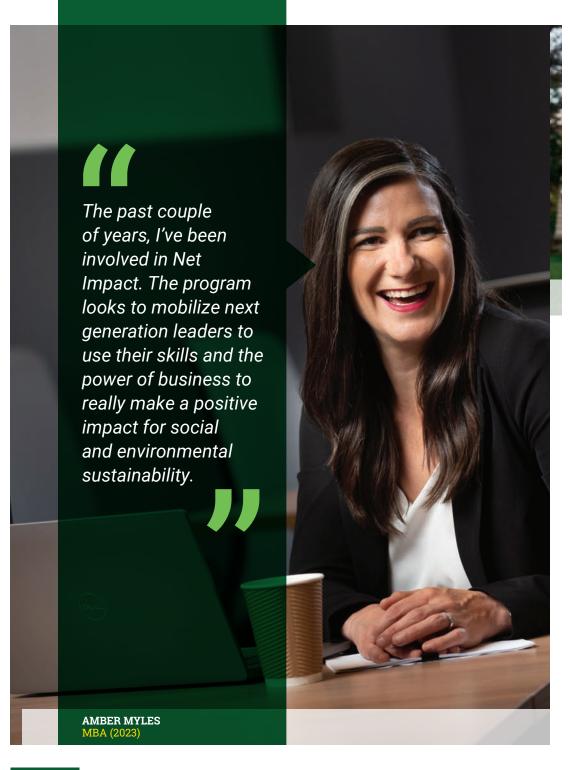


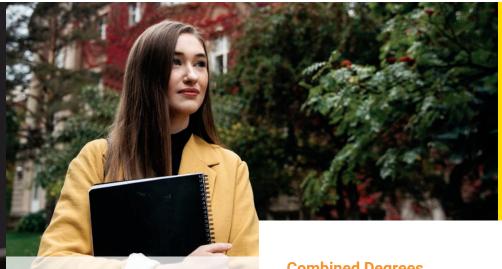
#### **Work and Study Part-Time**

Earning your MBA part-time allows you to improve your career path in the evenings. While most students choose to complete two courses per term, you do have the flexibility to choose how light or heavy of a course load you take. Most students complete their MBA part-time, in three to four years, but you will have up to six years to meet the MBA degree requirements.

#### **Anywhere, Anytime, Online**

Over the course of 36 months, the Online MBA Program is designed to fit around your work schedule so you can balance work, school and personal commitments. Courses are offered asynchronously and have been specifically designed to maximize learning outcomes. With course materials and lectures available on demand, you can learn at your own pace from anywhere.





#### Get on the FastTrack

Designed for individuals holding a bachelor's degree in business from a North American university, the FastTrack MBA offers you the opportunity to complete your MBA in just one year. Rather than forcing you to re-learn business fundamentals, the program focuses on advanced management topics and implementing leadership skills you'll need to take your career to the next level.

By completing senior MBA elective courses, you'll connect with other students from a wide range of backgrounds. You can complete the program either full-, or part-time, taking a minimum of 12 courses.

#### **Combined Degrees**

Leveraging the academic strength of the university, the U of A MBA allows students to complete a combined degree. The Alberta School of Business currently offers the following combined degrees:

- MBA/JD (Law)
- MBA/PharmD (Pharmacy)
- MBA/MEng (Engineering)
- MD/MBA (Medicine)
- MBA/MAg (Agriculture)
- MBA/MScPT (Physical Therapy)
- MBA/MF (Forestry)
- MBA/MScOT (Occupational Therapy)
- MBA/MLIS (Library & Information Studies)

## Class profile



| FULL-TIME<br>MBA PROGRAM |  | PART-TIME<br>MBA PROGRAM |
|--------------------------|--|--------------------------|
| 29                       | Average age:                                 | 33                       |
| 35%                      | % of women:                                  | 35%                      |
| 14                       | # of countries (represented by citizenship): | 12                       |
| 6 years                  | Average work experience:                     | 9 years                  |
| 3.35                     | Average<br>undergrad GPA:                    | 3.43                     |
| 630                      | Average GMAT:                                | 630                      |







## A curriculum as flexible as it is strong

The MBA program is designed to give you a solid grounding in business and the opportunity to create a schedule that fits your career focus.

When you begin your journey toward earning your MBA at the U of A, you'll have the option of taking classes in person, online or a combination of both. Whichever you choose, prepare to learn, grow and be challenged.

#### **MBA CAREER TRACKS**

You can tailor your MBA to your career goals with one of five career tracks. Much like a major or specialization, these tracks supplement your core courses. In the latter half of your program, personalized electives help you focus and sharpen your career course.

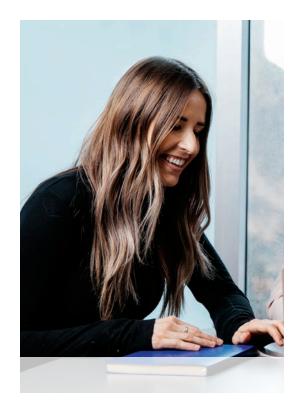
**Energy Finance** will prepare you for a role with financial institutions, advisory firms, energy and oil and gas companies, and within the public sector.

#### **Innovation and Entrepreneurship**

focuses on all levels of innovation management from idea generation, through feasibility studies, and finally to market launch.

#### **Operations and Business Analytics**

will give you the technical training and know-how to excel in operations management, supply chain, logistics and business analytics while building the higher-level strategic and managerial mindset needed to lead organizations forward.



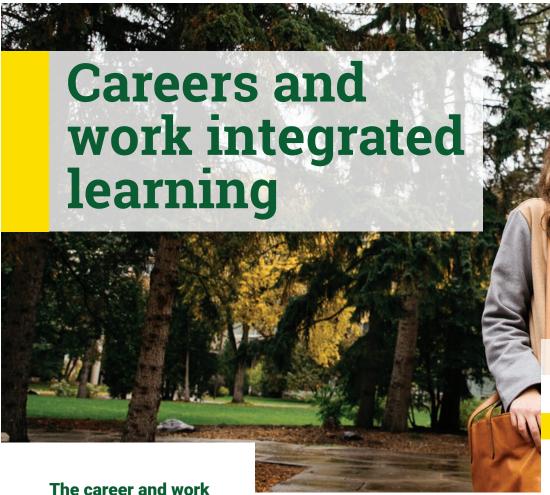
Public Sector and Healthcare will prepare you to pursue a career in municipal, provincial, or federal government, provincial health bodies, or non-profit organizations.

**Strategy and Consulting** will give you the strategic tools, frameworks and industry-specific knowledge you'll need to help organizations progress and succeed.



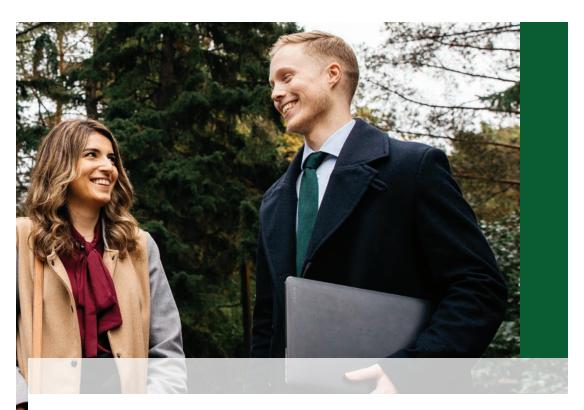
#### **ELECTIVE COURSE EXAMPLES**

| BUEC 611:  | SEM 631:                                   |
|--|--|
| Real Estate Asset Strategies                         | New Venture Creation                       |
| BUS 640:   | SEM 633:                                   |
| Strategic Supply Chain Management                    | Managing Organizational Change             |
| FIN 615:   | SEM 686:                                   |
| Trading and Financial Markets                        | Women and Leadership                       |
| MARK 630:<br>Marketing Communication<br>and Branding | SEM 656:<br>High Tech Business Development |
| OM 620:  | SEM 636:                                   |
| Predictive Business Analytics                        | Management Consulting                      |
| OM 604:  | SEM 638:                                   |
| Bargaining and Negotiation                           | Corporate Sustainability                   |



The career and work integrated learning team is here to support you in every aspect of your career journey as you make your way through the MBA program.

Whether you're looking to switch industries, move up through your organization or build on your skills, we'll provide personalized support to ensure you're positioned for success. Resources and support include speaker events, personalized coaching, networking events, online resources, workshops and seminars, mock interviews and career development.



#### **CAREER WORKSHOPS**

You'll have access to a mix of workshops and seminars on topics tailored to your career needs.

#### LinkedIn

Profiles that perform and using them effectively for your job search

#### StrengthsFinder

Optimizing your own and your team's strengths

#### **Networking with purpose**

Even introverts can do it

#### **Level Up**

Understanding how to position yourself for promotion

#### Storytelling

Building your compelling story and how it relates to brand

#### Wellness

How are you feeling? Mental wellness at work

#### **Building resilience**

How to manage change in the new world

#### PERSONALIZED SUCCESS COACHES

To make sure you reach your full potential, International Coaching Federation certified coaches will meet and work with you on a regular basis. With tactical advice from your assigned coach, you'll develop your own personal brand and career goals with the help of personal assessments and meaningful conversations. No matter what the challenge, your coach is there with advice on anything and everything – from setting your career direction to preparing for an interview.

#### **INTERNSHIPS**

Once you begin to transition into your career, the Career and Work Integrated Learning team will make sure you have the skills you need to put what you've learned in the classroom to work in the real world. By participating in a four-month summer internship, you'll gain valuable work experience, build your professional reputation, and start to expand your network. For many MBA graduates, these internships turn into full-time, permanent positions.

#### **WORK IN CANADA**

International students are eligible for a three-year post-graduation work permit.

of MBA grads are employed within three months of graduation



11

It's opened my
eyes to how many
incredibly cool things
are happening in the
business community
in Alberta and
around the world. It
also taught me how
important it is to
keep learning from
others, putting myself
out there, and keep
up with trends and
current events.

LYNDSAY GERMAIN MBA (2022)



#### **APPLICATION CRITERIA:**



- GPA of 3.0 or higher based on last 60 credits or two years of study.
- FastTrack applicants: GPA of 3.2 or higher.



- Minimum of two years of full-time, post-grad work experience.
- FastTrack applicants: minimum of 3 years of full-time, post-grad work experience.



Standardized test (if required)

· GMAT or GRE



· IELTS, TOEFL, Duolingo



#### **Letters of reference**

 All applicants must provide two professional references.



#### **Statement of Intent**

 A 1–2-page document outlining career goals and what you will contribute to the program.



#### **TUITION**



- · 2022/23 Instructional fees: \$2.462.40/3-credit course
- · Non-instructional fees:
  - ~\$1,800.00/year with
- Total program fees = ~\$54,000\*



#### (S) International Students

- · 2022/23 Instructional fees: \$28,281.60
- · Non-instructional fees are ~\$1,800.00/year
- Total Program Fees = ~\$60,000\*
- \* Fees based on a standard 60-credit 2022/23 MBA program in Canadian dollars and are subject to change.



### Entrance awards and

Every MBA student is automatically considered for entrance awards ranging up to \$10,000. Once enrolled in the program, you can apply for scholarships based on your academic success, program involvement and extracurricular clubs and activities. These scholarships range up to \$15,000.





#### **FULL-TIME MBA**

Applications open **October 1, closes March 1** (International applicants) **or May 1** (domestic) for Fall intake.

#### PART-TIME AND ONLINE MBA

Applications open **October 1 and close May 1** for Fall intake. Winter intake opens **August 1 and closes November 1**.

#### **FASTTRACK MBA**

Applications open **October 1 and close May 1** for Fall intake. Winter intake opens **August 1 and closes November 1**.

#### **APPLICATION PROCESS**

#### 1. Initial review

Confirmation of all required documents have been received

#### 2. Academic evaluation

Evaluate prior academic performance as well as GMAT/GRE scores

#### 3. Experience evaluation

Evaluate professional work experience, references, and statement of intent.

#### 4. Interview Stage

First interview is conducted virtually and consists of a short online recorded interview. The second interview will be a longer face-to-face interview.

#### 5. Final Decision

After the two interviews, your application will be sent on to the Faculty of Graduate Studies and Research for final approval into the program.



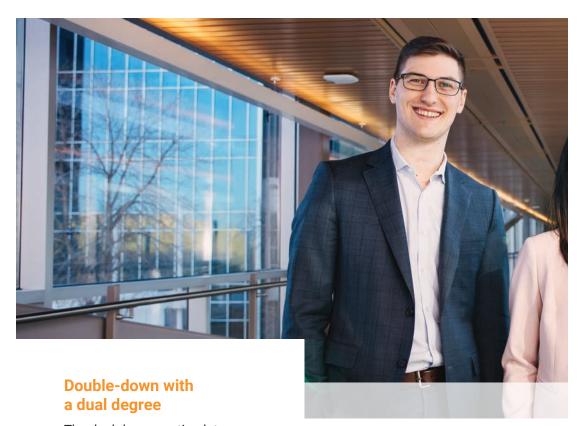
## Global Opportunities

#### **Global study tours**

International study tours are a chance for you to travel with your peers and experience the business environment outside of Canada firsthand. Study tours combine pre-trip lectures with a one-to-two-week study trip that incorporates international company visits, local lectures, and cultural site visits. Destinations change year-to-year but have included Europe, China and South America in recent years.

#### International educational exchanges

Learning exchange opportunities offer unique opportunities to study from two weeks to eight months at a partner university abroad. In most cases, you'll only pay your University of Alberta tuition while on the exchange. If you are looking for international experience, but can't commit to a semester abroad, several short-term courses are also offered over the summer. The Alberta School of Business has direct bilateral exchange agreements with 40+ institutions in 25 countries around the world.



The dual degree option lets you earn two degrees in two years of study while gaining international credentials and experience. You will complete the first year of your MBA at the University of Alberta, then spend your second year at a partner institution abroad.

Dual Degree partner institutions
EDHEC Business School

(Lille or Nice, France)

WHU Otto Beisheim School of Management (Vallendar, Germany)

Nagoya University of Commerce and Business (Nisshin, Japan)

#### **Business on the Front Lines**

This six-credit course gives you the opportunity to work with partner organizations to create lasting fundamental changes in frontier markets all while gaining life-changing front-line global experience.



## Top off your MBA with a capstone course

As part of the MBA Capstone Course, you'll work as part of a team with an outside organization to help them face strategic issues. You will identify the issue, provide potential solutions, recommend a course of action, and develop an implementation plan for your client. As the capping course of the program, it is your opportunity to apply what you've learned and gain first-hand real-world experience.

## **Creative Destruction Lab (CDL)**

This seed-stage program for massively scalable, science and technology-based companies takes an objectives-based mentoring process with the goal of maximizing equity value creation. Selected CDL ventures are supported by MBA students working with venture founders to develop financial models, evaluate potential markets and fine-tune strategies for scaling over the course of the program.

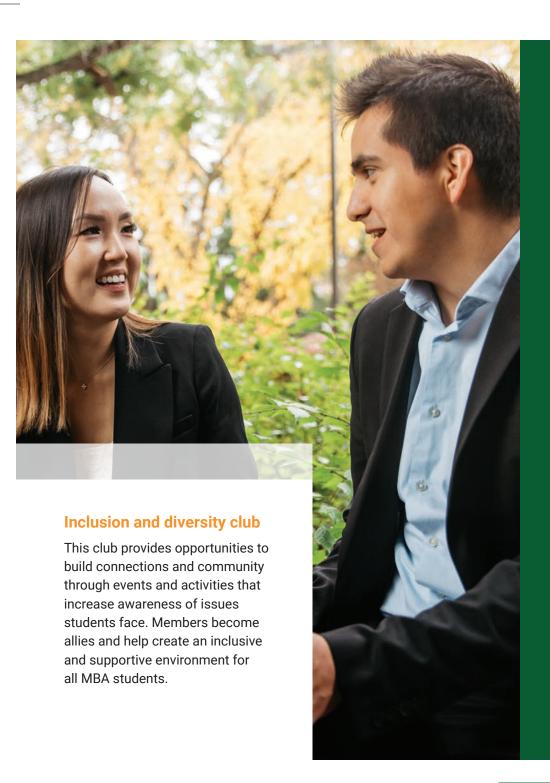


#### **Net Impact**

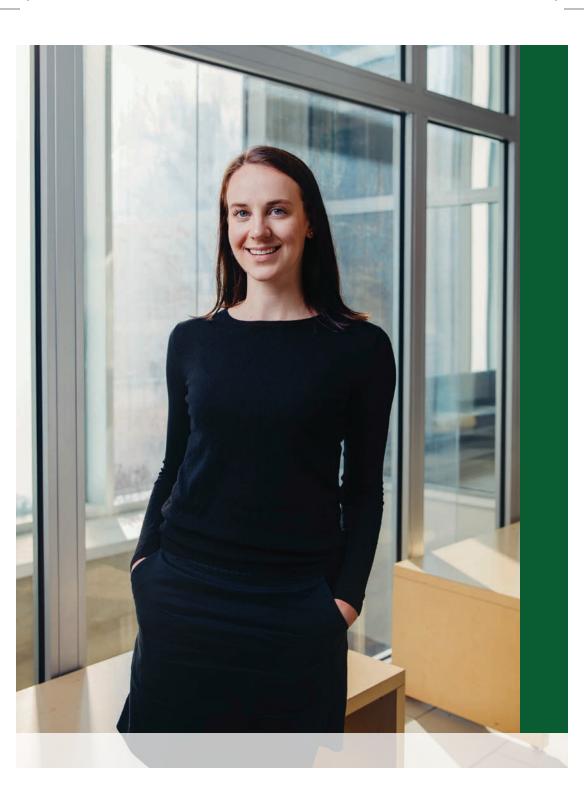
With industry guidance from KPMG, this extracurricular club offers the chance to participate in consulting projects and experience the dynamic world of management consulting. Partnering with not-for-profit and sustainable organizations, you can make a meaningful social and environmentally sustainable impact in your community.

#### **MBA Games**

The largest competition in Canada, MBA Games offers the opportunity to connect with other MBA students across Canada, share ideas and compete in a series of athletic, academic, and team spirit events. The games are hosted in a different city every year and competitors raise awareness and funds for a given charity.



| NOTES |  |  |   |
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#### **MBA**

Master of Business Administration

#### FOR MORE INFORMATION

Master's & Professional Programs

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Edmonton Alberta

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#### uab.ca/mba

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