

# ERIC GEDDES LECTURE SERIES



## CURTIS STANGE

President and CEO

ATB



As ATB's President and CEO, Curtis Stange could have a million priorities, but really he has just one: ATB's customers. He knows that instilling that focus into all 5,000+ team members, ATB can use its expertise to change the lives of Albertans for the better.

For more than three decades, Curtis has dedicated himself to making banking work for people. He began his career at one of Canada's "Big Five" banks and was then recruited to ATB, where he helped launch a new line of business focused on entrepreneurs all over Alberta. He played a key role in the transformation of our banking system, ATB's biggest tech challenge in a generation.

Curtis has led ATB to new places, like the implementation of the world's first full-featured virtual banking assistant in Facebook Messenger, our adoption of new tech like Apple Pay and blockchain, and the launch of ATB BoostR. Most recently, Curtis was ATB's first Chief Customer Officer, where he led the business in ensuring the customer was at the centre of everything we do.